

Wednesday Evening

100 ICH
6:00 PM – 7:15 PM
THE ART OF NETWORKING
Networking, Mentoring



Is this your first Super Conference?
Are you new to the profession?
Are you a new OLA member?

In this burgeoning world of online social networking, don't miss this chance to converse with each other in real face-to-face time! Rev up the energy that comes with meeting amazing people you might not otherwise connect with. Tamara and Sarah will kick-start the mixing and mingling. Join us!

Sarah Forbes, Subject Librarian, University of Toronto Scarborough

Tamara Stojakovic, South Common Branch Manager, Mississauga Library System

101 ICH
MEET THE 2012 OLA PRESIDENTS

Karen McGrath, OLA; **Lynne Prunskus**, OCULA; **Nick Ruest**, OLITA; **Frances Ryan**, OLBA; **Lila Saab**, OPLA; **Elizabeth Gordon**, OSLA; **Catherine Seaman**, ABO-Franco



103 ICH Ballroom Foyer
9:00 PM – 10:30 PM

ALL-CONFERENCE EVENT

Super Conference 2012 Welcome Party



Renew acquaintances. Meet new friends and enjoy the refreshments as we all gather to kick off the 19th Annual Super Conference in OLA's 112th year!

We welcome back the always-popular Bret Higgins and his jazz band – The Bluenotes! Learn more!



102

ICH Ballroom
7:30 PM – 9:00 PM

ALL-CONFERENCE OPENING PLENARY

Tom Wujec

World Renowned Expert on Innovation

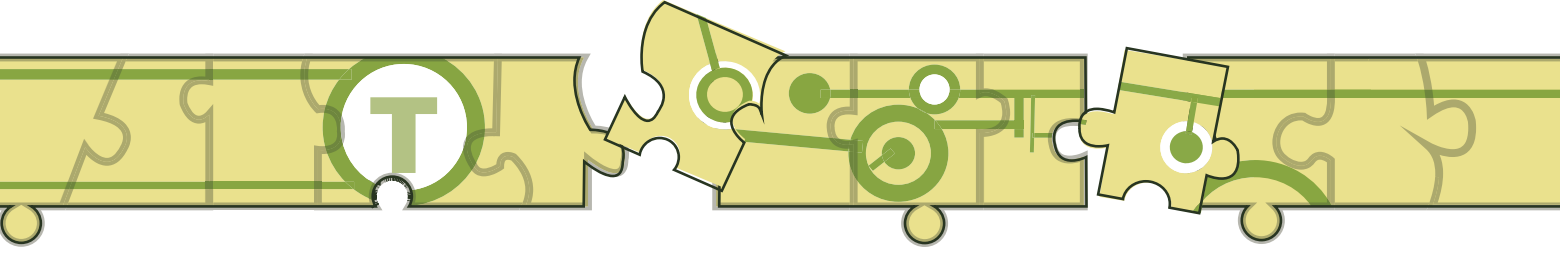
Tom Wujec speaks internationally on innovation: why it matters, why it is a vital engine of economic growth (especially today), and how to foster it. Wujec works with Fortune 100 companies to create innovation practices at all stages, from strategic planning to design and implementation. He is also the leading advocate of making work visible within a company, of transforming ideas into images that enhance clarity and engagement, and which lead to intelligent and successful new products, services and processes.

Tom Wujec's newest book, *Imagine Design Create*, has just been released.



With a special introduction to **Ingrid Parent**, president, International Federation of Library Associations and Institutions (IFLA), and University Librarian, University of British Columbia, Irving K. Barber Learning Centre, and her IFLA presidential theme "Libraries – A force for Change."





Thursday Programs

“To bring anything into your life, imagine that it’s already there.”

– Richard Bach

200

7:45 AM

By invitation

FOREST OF READING® BREAKFAST

Winning Authors and Illustrators from the 2011 Forest of Reading® Program will join the members of the 2012 Selection and Steering committees in this celebratory breakfast. Further information will be available through the Forest of Reading® committee Chairs and from the OLA Program Co-ordinator.

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201

7:45 AM

OHLA Members

OHLA BREAKFAST

Join fellow OHLA members at breakfast with our host and sponsor, EBSCO. Erin McDonagh and Doug Lynch will be speaking on the *Value of Integration*, EBSCO E-books and an update on DynaMed. There is no charge, but, if you are a health library professional, be sure to register online, using the OLA Affiliates category. When you choose OHLA, a special pop-up menu will include the Breakfast option.

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7:00 AM	Registration opens
7:45 AM	Forest of Reading® Breakfast (<i>by invitation</i>)
7:45 AM	OHLA Member Breakfast
8:00 AM	The OLASore opens – Room 205B
9:00 AM	The Career Centre opens – lower lobby of MTCC
9:05 AM	300 series sessions OPLA SPOTLIGHT: Nancy Pearl & Guy Gavriel Kay OLA SPOTLIGHT: Forest of Reading®
10:00 AM	EXPO 2012 • 200 exhibits, • the EXPO Theatre, • authors autographing • and much more! Exhibits close 5:30 PM
10:40 AM	400 series sessions OCULA SPOTLIGHT: Brewster Kahle
12:00 NOON	Poster Sessions – lower lobby of the MTCC • 16 displays and presentations on new and innovative ideas, research findings, and exciting services and programs
2:10 PM	ALL-CONFERENCE PLENARY Jonah Lehrer Autographing follows OLASore-on-the-GO will be selling his books
3:45 PM	600 series sessions ABO-FRANCO FEATURE: Patrick Lozeau
5:15 PM	Annual General Meetings followed by Awards Presentations: • OCULA • OSLA
5:30 PM	FIMS (Western University Library and Information Science) Alumni Reception. <i>See session #802</i>
5:30 PM	Public Library Reception. <i>See session #805</i>
5:30 PM	Readers' Advisory Reception (<i>by invitation</i>) <i>See session #804</i>
6:00 PM	Faculty of Information (University of Toronto) Alumni Reception <i>See session #803</i>
6:00 PM	OHLA Annual General Meeting <i>See session #801</i>
6:30 PM	Public Library Awards Dinner Ticket required <i>See session #806</i>

300

Readers' advisory

9:05 AM

OPLA SPOTLIGHT

Nancy Pearl & Guy Gavriel Kay

Nancy Pearl is joined by best-selling Canadian author Guy Gavriel Kay for a free-ranging discussion about the power and passion of books. The conversation will touch on many ideas and issues including how books can shape and define who and what we are; how the changing of society and technology might be undermining the likelihood of this happening for a younger generation; how "the book" itself is changing; and many more! Is there a role to be played here by librarians and anyone else with an ongoing love affair with the book world? Does reviewing for the 21st century look the same as ever?

Since the release of the best-selling *Book Lust* in 2003 and the Librarian Action Figure modeled in her likeness, Nancy Pearl has become a rock star among readers and the tastemaker people turn to when deciding what to read next. She has a lengthy list of awards and innovations – the most recent of which is *Library Journal's* 2011 Librarian of the Year!

Pearl is retired from the Seattle Public Library, and continues to reside in Seattle where she is busier than ever!

Guy Gavriel Kay stands among the world's finest fantasy authors. The author of numerous novels and a volume of poetry, his most recent title, *Under Heaven*, was named as the 2011 ALA Best Fantasy novel. He won the 2008 World Fantasy Award for his novel *Ysabel*, the International Goliardos Award for his contributions to the literature of the fantastic, and is a two-time winner of the Aurora Award. His works have been translated into more than twenty languages and have appeared on bestseller lists around the world.

Kay was born in Weyburn, Saskatchewan, raised in Winnipeg, and now resides in Toronto with his wife and sons.



photo credit: Bob Peterson



301

9:05 AM

Reading, Authors

Forest of Reading® Winners Showcase



The Forest of Reading® program, introduced 18 years ago, has been growing each year. Currently there are almost 250,000 readers across Ontario participating and voting for their favourite books. The Ontario Library Association is pleased to welcome the 2011 winners! The authors will share their thoughts and reflections of the program and also their experience at the Festival of Trees™ in Toronto last May at Harbourfront Centre.

BLUE SPRUCE™

My Think-a-ma-Jink, Dave Whamond, Owlkids

SILVER BIRCH® FICTION

Neil Flambé and the Marco Polo Murders, Kevin Sylvester
Simon & Schuster Canada

SILVER BIRCH® NON-FICTION

How to Build Your Own Country, Valerie Wyatt & Fred Rix,
Kids Can Press

SILVER BIRCH® EXPRESS

Binky the Space Cat, Ashley Spires
Kids Can Press

RED MAPLE™ FICTION

Not Suitable for Family Viewing, Vicki Grant
HarperCollins Canada

RED MAPLE™ NON-FICTION

The Bite of the Mango, Mariatu Kamara with Susan
McClelland, Annick Press

WHITE PINE™

The Monkeyface Chronicles, Richard Scarsbrook
ThistleDown Press

LE PRIX TAMARAC

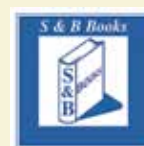
La Quête du dernier dodo: Les Aventures de Cosmo le Dodo,
Patrice Racine, Les Éditions Origo Inc

LE PRIX TAMARAC EXPRESS

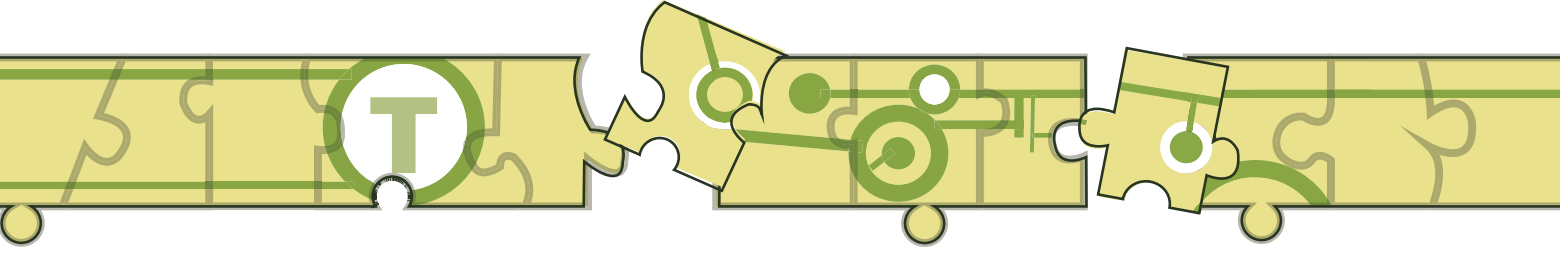
Les Dragouilles 2 – Les Bleues de Montréal, Maxim Cyr
& Karine Gottot, Éditions Michel Quintin

GOLDEN OAK™

*Courage and Compassion: Ten
Canadians Who Made A Difference*,
Rona Arato, Maple Tree Press



With the generous support of



302 9:05 AM

Human library

HOST A HUMAN LIBRARY: OLA'S HUMAN LIBRARY TOOLKIT

Ayoola Silvera, Toronto PL; Krista Jorgensen, Branch Librarian, Georgina PL; Nancy Duncan, Librarian, Toronto PL

Human Libraries promote tolerance, celebrate differences and encourage understanding of people who come from varied cultural or lifestyle backgrounds. The Human Library Committee will present the newly developed Online Toolkit, show how libraries have used this Toolkit and share feedback and changes we have made since launching the Toolkit in Summer 2011.

303 9:05 AM

Millennials, User conversations

2012 LIBRARY USER CONVERSATIONS: THE TRANSITION YEARS: BUILDING THE NEXT GENERATION

Stephen Abram, Vice President, Gale Cengage Learning

Continuing the success of last year's Voices of the Generations series, the moderators will interview the post-Millennials ages 18 – 22 and sometimes referred to as grades 12 – 15! We will learn their key issues and their needs and desires for life and libraries.

304 9:05 AM

Curriculum, Professional learning

INNOVATE BY BUILDING YOUR PROFESSIONAL LEARNING NETWORK

Jennifer Branch, Associate Professor; Joanne de Groot, Adjunct Assistant Professor; University of Alberta

Teacher-librarians often work in isolation and professional development may not always meet the unique needs of those working in school libraries. This session will describe the results of a national survey of teacher-librarians about their professional development experiences. The presenters will demonstrate Web 2.0 tools that can help to build, maintain, and expand learning networks. *Both*

305 9:05 AM

Archives

LES ARCHIVES: UNE INTRODUCTION

Michel Lalonde, Responsable des archives, Université d'Ottawa

Il sera question dans cette présentation de la notion d'archives, des concepts, des principes et des fonctions de l'archiviste; nous prendrons en exemple et présenterons la collection de fonds d'archives du Centre de recherche en civilisation canadienne-française de l'Université d'Ottawa et les ressources que nous offrons, notamment, aux Éducateurs et aux communautés francophones et, enfin, nous ferons connaître une initiative de diffusion des archives, Archives à voix haute, qui met les archives à la portée de tous les publics.

306 9:05 AM

Virtual reference, Inappropriate behaviour

YAR! THAR BE SHARKS ABOUT! UNDERSTANDING THE ROLE OF LIBRARIES IN ONLINE DISCOURSE, CIVILITY & ANONYMITY

Jan Dawson, Project Manager, Ask Ontario; Debra Mann, Reference Librarian, Innisfil PL; Julie Strange, Statewide Co-ordinator, Maryland AskUsNow

We're all more informal online – and often anonymous – and it can lead to inappropriate behavior, or IB. Julie Strange of Maryland's AskUsNow! service brings her perspective, followed by Ontario's own askON service, where over 800 staff have been trained to use newly-developed tools. The session will conclude with the practical experiences at Innisfil PL describing how the new askON IB protocol is empowering staff to comfortably provide askON service.

307 9:05 AM

Project management

BEST LAID PLANS: PROJECT MANAGEMENT FOR LIBRARY SUCCESS

Whitney Kemble, Reference & Collections Librarian; Elizabeth O'Brien, Co-ordinator, Library Systems; University of Toronto Scarborough

The ability to manage projects is a key competency for information professionals. However, studies have shown that half of all projects fail. By adopting a project management methodology you can make better choices and increase your project success rate. Learn project management principles and tools with application to a variety of library projects including new unit creation, technology implementations, and collection development.

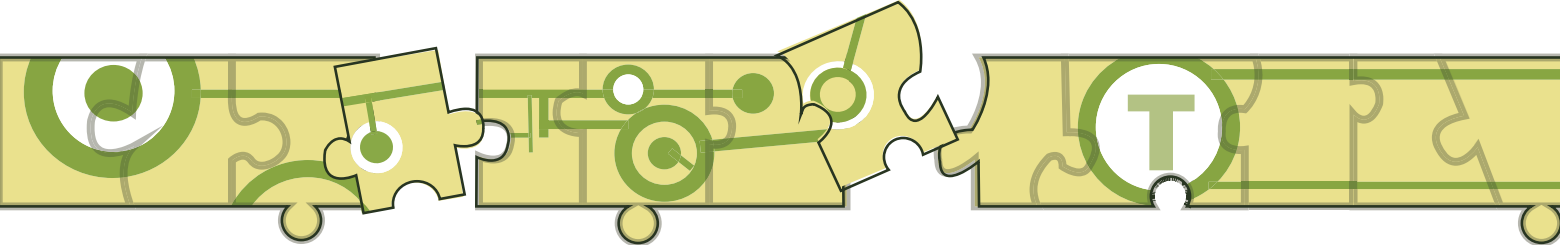
308 9:05 AM

Evidence-based clinical practice, Training

EBM: FROM CURRICULUM TO THE REFERENCE DESK

Alanna Campbell, Health Sciences Library, Northern Ontario School of Medicine; Melissa Helwig, Health Sciences Librarian, Northern Ontario School of Medicine; Mindy Thuna, Science Liaison Librarian, University of Toronto Mississauga

Two very different university libraries associated with new medical programs will share their experience in teaching and supporting Evidence-Based Medicine. Using a "circle of care" perspective, the presenters will discuss training of reference staff with little previous exposure to the tools and concepts of EBM, and the role of the librarian tutor in the EBM curriculum for residents. Q & A will follow.



309

9:05 AM

Management

THE ACCIDENTAL MANAGER

Rebecca Jones, Dysart & Jones

You've been asked by your library to become a middle manager! Learn some quick practical tips and basic principles for coping with this sudden change, as well as some strategies and resources for strengthening little-used skills and developing new ones.

310

9:05 AM

Public computers, Open source

SIMPLIFYING PUBLIC COMPUTING WITH THIN CLIENTS & MORE

Dijia Qin, Manager of Digital Technology Services; Leslie Muirhead, Branch Manager; Paul Takala, Director of Digital Technology; Hamilton PL

Hamilton Public Library created a 50-seat information commons at the Central Library and has been adding a large number of new public computers. Hear how HPL has simplified public computing by using thin clients, creating one profile for computers, using open-source software, and more. We now offer colour printing and allow two free black and white prints a day yet our revenue is up!

311

9:05 AM

Innovation, Community partnerships

THE "ADJACENT POSSIBLE": BUILDING INTERNAL & EXTERNAL NETWORKS

Crystal Rose, Public Services Librarian; Louise McGillis, Associate Librarian; Memorial University

Building on Steven Johnson's concept of innovation, we will explore how the theoretical underpinnings of innovation and social networking can be applied to libraries to fully integrate them with the academic and broader communities. Learn about developing meaningful connections within your own institution, and about outreach possibilities with community and government organizations.

312

9:05 AM

Management, Role of the trustee

SUCCESSION PLANNING, REPLACEMENT PLANNING, OR SUCCESSION MANAGEMENT

Ken Haycock, Haycock & Associates

There is much talk about succession planning and the impending crisis but no one seems to be taking it very seriously. Studies tell us that it is a top-ranked issue but the only one for which there is typically no known plan. Is succession planning really just "replacement planning" or an opportunity to review and renew? If succession planning was treated as strategic succession management there would be clear criteria for successful programs and accountability measures for senior management and trustees. Manage your talent and your future before you run out of options.

313

9:05 AM

Advocacy, Role of the trustee

BUILDING CREDIBILITY AND VALUE IN THE MUNICIPAL ENVIRONMENT

Anne Marie Madziak, Consultant, SOLS

Based on interviews with municipal CAOs who believe in the value of their public libraries, the speaker will offer strategies for building credibility and advocating effectively. In an era of fiscal restraint, it is paramount that public library boards and CEOs get good at speaking the language of their municipal officials and demonstrating the ways in which the library contributes to municipal priorities.

314

9:05 AM

Web technology, Mobile technology

QR CODES: LINKING VIRTUAL AND REAL WORLDS

Krista Godfrey, Web Librarian, Memorial University

QR codes are turning up everywhere – even libraries! These 2D barcodes can hold different types of information, such as links and text. Come learn what a QR code is, how to create them and how libraries are using them.

315

9:05 AM

Digital preservation

DIGITAL PRESERVATION IN ACADEMIC LIBRARIES: RECENT CANADIAN INITIATIVES

Wayne Johnston, Head, Research Enterprise & Scholarly Communication, University of Guelph; Andrew Waller, Licensing & Negotiation/Open Access Librarian, University of Calgary

Over the last several years, academic libraries have made a shift to an electronic-preferred environment. While this has provided increased access to content, questions of long(er)-term preservation of this material exist. This presentation will discuss recent projects that address digital preservation including COPPUL's Private LOCKSS Network (PLN) and OCUL's Trusted Digital Repository (TDR). In addition, the presenters will provide an overview of issues related to digital preservation.

316

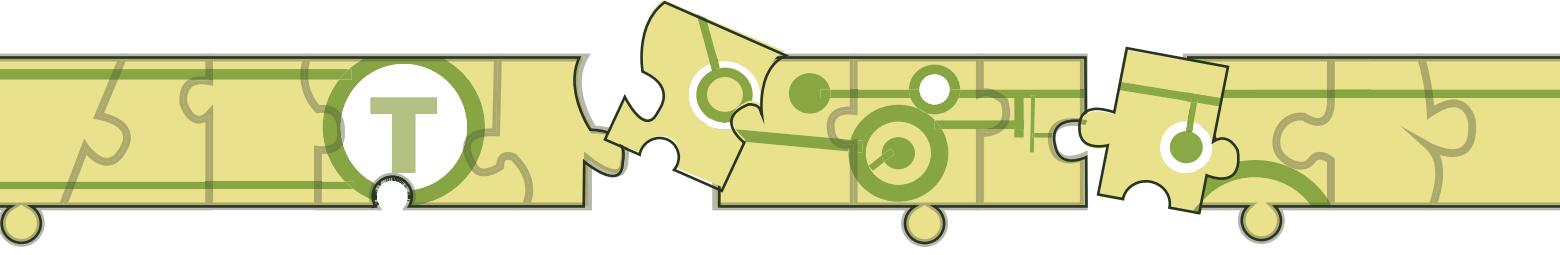
9:05 AM

Privacy, Security

LET'S TALK SECURITY IN THE DIGITAL AGE!

Marsha Bissessarsingh, Graduate student in MIPIS program, Carleton University; Michelle Bissessarsingh, Contract Librarian, Knowledge Ontario

Just how safe are the collaborative tools you use? We'll look at changes in privacy, language, and attitudes of providers of social media tools we use everyday. You will learn what you need to know while researching and we'll explore how your work may be potentially monitored.



Krista Jorgenson **302**



Nancy Duncan **302**



Jennifer Branch **304**



Joanne de Groot **304**



Jan Dawson **306**



Debra Mann **306**



Julie Strange **306**



Whitney Kemble **307**



Alanna Campbell **308**



Melissa Helwig **308**



Mindy Thuna **308**



Dijia Qin **310**



Leslie Muirhead **310**



Anne Marie Madziak **313**



Krista Godfrey, **314**



Wayne Johnston **315**



Andrew Waller **315**



Annie Belanger **319**



Kathy Macdonald **320**



Tim Ireland **320**



Cristina Sewerin **321**



Fabiano Rocha **321**



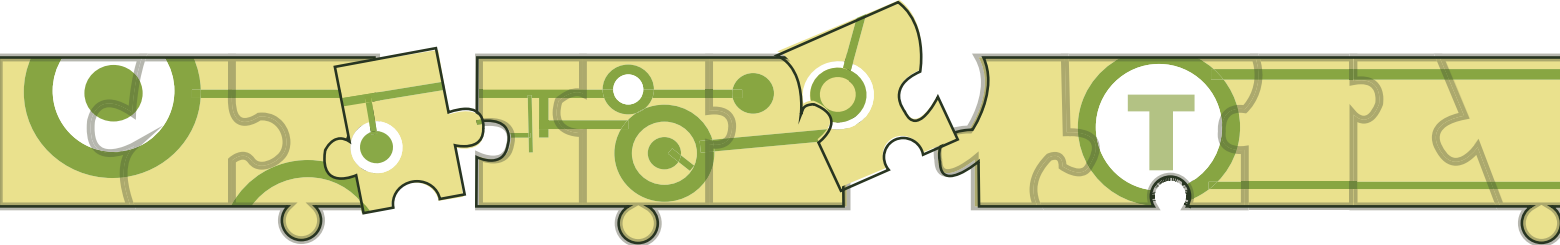
Bruce White **322**



Lisa McDonald **325**



Ross Thomson **327**



317 9:05 AM
E-theses

E-THESIS SUPPORT FOR GRADUATE STUDENTS

Sam Kalb, Scholarly Communications Services Co-ordinator, Queen's University

All theses and dissertations will have to be submitted to LAC electronically by 2014. How prepared are libraries to support students in compiling, formatting and submitting their e-theses? This presentation will look at ETD templates, resources, and other support services that the library can offer to help students deal with the challenges of ETD preparation and submission.

318 9:05 AM

Research studies, Ethnography

STUDENTS STUDYING ETHNOGRAPHY APPLIED TO LIBRARY CULTURE

Robin Bergart, User Experience Librarian; Doug Horne, User Experience Librarian; Sarah Christie, MSc Candidate, University of Guelph

In 2011, the Library at the University of Guelph partnered with a course in the school of Environmental Design and Rural Development. The students used the library as a lab to practice qualitative research methods to understand student behaviour. Acting as anthropologists studying student culture, the Library benefitted from this unique collaborative approach to understanding our users. Learn methods, findings, and potential for this type of research.

319 9:05 AM
Collection development

DEVELOPING A COLLECTION EVALUATION & RETENTION POLICY

Annie Belanger, Information Services and Resources; Ben Robinson, Casual Staff; University of Waterloo

In a time of increasing space shortages for stacks, a holistic understanding of the collection lifecycle as well as a strategic approach to collection retention is needed. Some struggle with what materials to withdraw, especially if there is faculty opposition. Explore the uWaterloo Library pilot to start shifting mental models towards what must be retained, facilitating withdrawal decisions, and connecting collection development with ongoing collection management.

320 9:05 AM

Scholarly research

MAKE YOUR FACULTY LOVE YOU!

Kathy MacDonald, Liaison Librarian; Tim Ireland, Liaison Librarian; University of Waterloo

Teach your faculty skills vital to advancing their careers! This session discusses citation tracking and the elusive h-index in relation to faculty tenure and promotion applications. We will introduce our method of combining RefWorks, Web of Science, Scopus, and search alerts to track and tally an individual's research output and impact. Bring your ideas and methods to share.

321 9:05 AM
International libraries

LIBRARIES ON THE OTHER SIDE OF THE WORLD

Cristina Sewerin, Subject Librarian; Elena Springall, Instruction & Liaison Librarian; Fabiano Rocha, Japan Studies Librarian; University of Toronto

International exchanges and institutional partner-relations can provide fascinating insights into how libraries in other parts of the world are responding to and leading change. Recently returned from exchange programs in Tokyo and Berlin, the presenters will describe their experiences, commonalities and differences encountered, and emerging themes.

322 9:05 AM

Learning Commons, Technology

IMPLEMENTING A LEARNING COMMONS APPROACH

Bill Schreiter, Learning Technology Co-ordinator (retired); Bruce White, Teacher-Librarian; Thames Valley DSB

The school library offers learning commons space for interdisciplinary cross-school collaboration and the integration of educational technology to support teacher and student success. Emerging technologies and traditional sources of information provide a learning environment available 24/7. Learn how one school library has moved from a traditional role to one that embraces the Learning Commons model. *Sec*

323 9:05 AM
Inquiry, Curriculum

A GUIDED INQUIRY JOURNEY

Barb Taylor, Teacher-Librarian; Cheryl Quinn-MacNeill, Teacher; Nancy Smalley, Teacher; Toronto DSB

Hear about an instructional team's innovative journey as they collaborate to implement guided inquiry. The team will give you some ideas for running inquiry circles and guide you through an integrated curriculum unit planned for grade 4 and 5 students. The integrated unit is titled: Who is the Greatest Canadian? and connects with the community through The Heritage Fairs program. *Elem*

324 9:05 AM

Accessibility, Inclusion

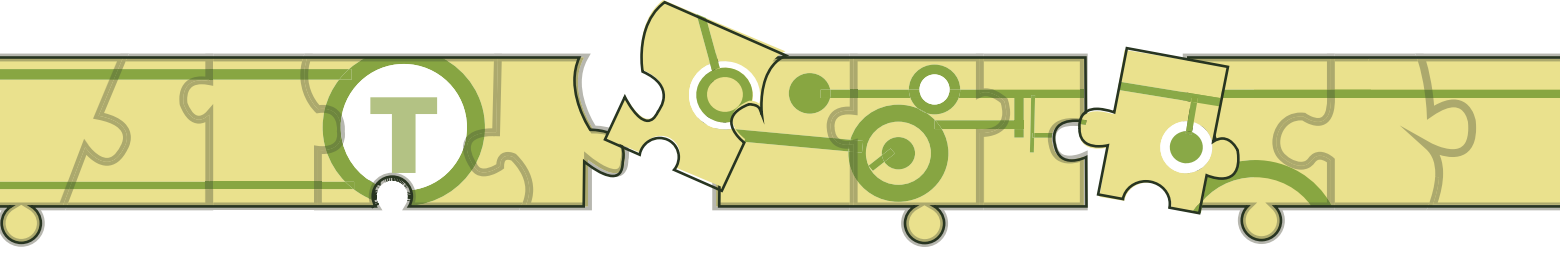
CREATING THE ACCESSIBLE LIBRARY

Diane Bennett, Technology Specialist, Aroga Technologies

Since the Accessibility for Ontarians with Disabilities Act was passed in 2005, libraries have been moving toward compliance in accordance with the regulatory requirements. Look at what to consider when setting up an accessible workstation to address the range of disabilities and materials in alternative formats.

“Innovation is the ability to see change as an opportunity – not a threat.”

– Unknown



325 9:05 AM
Technology, Curriculum

**TELL YOUR STORY!
DIGITAL STORYBOOKS &
LINGUISTIC DIVERSITY**

Lisa McDonald, Teacher-Librarian; Shamira Mohamed, LEAP/ESL Teacher; Shirley Hu, ESL Instructional Leader; Toronto DSB
Digital storytelling is a highly engaging and effective way to teach oral, written, and media literacy skills to language learners. Students work from a place of strength, not language deficit, to tell their personal stories. Explore how teachers can effectively engage students to write and podcast narrative and poetry e-books. *Both*

326 9:05 AM
Reading, Graphic novels

MANGA BOOK CLUB

Peggy MacInnes, Teacher-Librarian, Toronto DSB
Learn how a Graphic Novel Book Club can be an important contribution to your library program. Maximize the power of Manga in your library. A panel of students and their teacher-librarian will share their ideas and experiences, and talk about how a Manga Book Club has transformed their library into a home-away-from-home. *Both*

327 9:05 AM
Learning Commons, Technology

**USING A BLOG AS YOUR
LIBRARY WEBSITE**

Ross Thomson, Teacher-Librarian, Toronto DSB
Would you like a library website with info, photos, and video? With static pages and dynamic updates? Take a break from messing around with HTML coding and uploading, and try a blog as your website! Walk through a successful secondary school library blog website, and learn handy how-to tips using Blogger. *Both*

328 9:05 AM
Reading, Books for boys

**FROM BOOGERS
TO BASKETBALL...
CONNECTING BOYS
WITH BOOKS**

Rachel Seigel, Selection Manager – Elementary, S & B Books Ltd
It often seems like boys are nearly invisible in libraries, and with the increasing number of available electronic distractions, keeping boys reading into high school seems like an impossible feat! This seminar will examine methods of interesting boys in books, and suggest current, popular titles for boys ages 10 and up.

329 9:05 AM
Authors

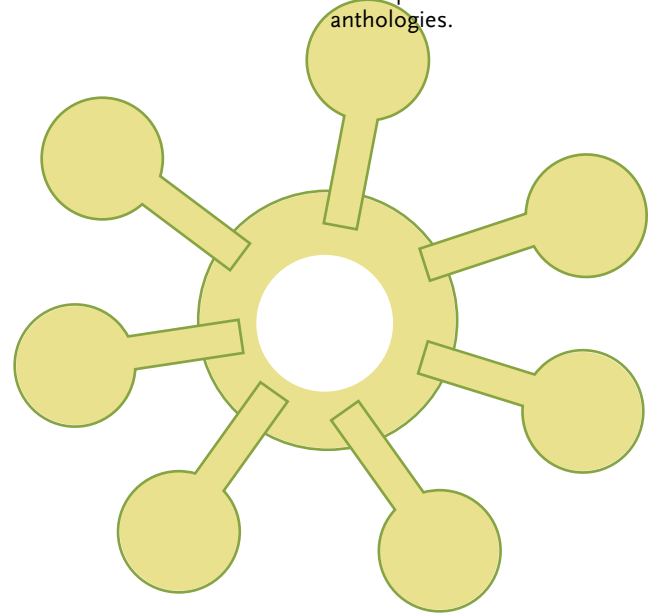
**FN COMMUNITIES
READ: BACK TO BASICS
IN 2012–2013**

Patty Lawlor, SOLS; Jury Members
First Nation Communities Read will celebrate books for boys and girls in 2012–13. Join jury members for an update and a sneak preview of titles submitted for consideration. With three months to go before the 2012–2013 title selection announcement, you will have time to organize a straw poll and find out how your readers' choices stack up against the jury's.

330 9:05 AM
Cultural diversity

**BECOMING CANADIAN,
PIECE BY PIECE**

Teresa Toten, Author
Canada is the most culturally diverse country in the world, yet too many of our students feel alienated. Discover how the highly personal immigration stories in Toten's acclaimed *Piece by Piece Anthology* teach us all, "how to become Canadian." Librarians learn to ignite discussion about foreign-born family histories. Teresa introduces ten tips on celebrating cultural diversity and presents clear and practical guidelines on how to develop stand alone classroom anthologies.



“If you’re not failing every now and again, it’s a sign you’re not doing anything very innovative.”

– Woody Allen

400

Open access, Internet Archive

10:40 AM

OCULA SPOTLIGHT

Brewster Kahle Universal Access to All Knowledge

*Digital Librarian and Founder
of the Internet Archive*



Advances in computing and communications mean that we can cost-effectively store every book, sound recording, movie, software package, and public web page ever created, and provide access to these collections via the Internet to students and adults all over the world. By mostly using existing institutions and funding sources, we can build this as well as compensate authors within the current worldwide library budget. Technological advances, for the first time since the loss of the Library of Alexandria, may allow us to collect all published knowledge in a similar way. But now we can take the original goal another step further to make all the published works of humankind accessible to everyone, no matter where they are in the world.

Thomas Jefferson's statement that "All that is necessary for a student is access to a library" may be an exaggeration, but access to information is a key ingredient to education and an open society.

Mr. Kahle is a Fellow of the American Academy of Arts and Sciences, and serves on the boards for the Electronic Frontier Foundation, Public Knowledge, the European Archive, the Television Archive, and the Internet Archive. Mr. Kahle is an advisory board member of the National Digital Information Infrastructure and Preservation Program in collaboration with the Library of Congress, and is a member of the National Science Foundation Advisory Committee for Cyberinfrastructure.

In 2009, Mr. Kahle was named by *Utne Reader* as one of the "50 Visionaries Changing Your World."

401

10:40 AM

Social media, Marketing

LIBRARY MARKETING: FROM SOCIAL MEDIA TO NEWS MEDIA

Gail Hulnick, President, WindWord Communications Inc.

Social media and online networking have exploded as methods for spreading the word about your library. How do you blend your social media strategy with your marketing strategy to get the attention of the broadcast or print news reporter who can help you to reach new clients and make new friends? Communications Consultant Gail Hulnick offers tips and techniques.

402

10:40 AM

Library history

PUBLIC LIBRARY SERVICE TO CANADIAN IMMIGRANTS BEFORE 1960

Elizabeth Hanson, Retired, Indiana University; Barb Myrvold, Retired, Toronto PL

Ontario public libraries responded to new waves of immigration from 1900 – 1960 with offerings such as foreign language collections, multilingual programs, and customized services for individuals and groups according to local needs. In the early period, services to "New Canadians" often sought to help to Canadianize and ease the transition to local community life. With the passage of Canada's citizenship act in 1946 and increased numbers of immigrants after WWII, improved survey methodologies and library services increasingly identified new library multicultural approaches to services.

403

10:40 AM

*Curriculum, Collection
development*

ABORIGINAL EDUCATION – TOWARDS STUDENT ACHIEVEMENT FOR ALL

Ministry of Education & partners

Did you know there are over 300 expectations in the Ontario curriculum that help bring First Nation, Métis, and Inuit histories, cultures, and perspectives into schools? In this interactive session you will be given resources to use when covering Aboriginal perspectives in the classroom – including a look at the recently released textbooks for Native Studies. An overview of the Ministry of Education's Ontario First Nation, Métis, and Inuit Education Policy Framework will also be provided. *Both*

404

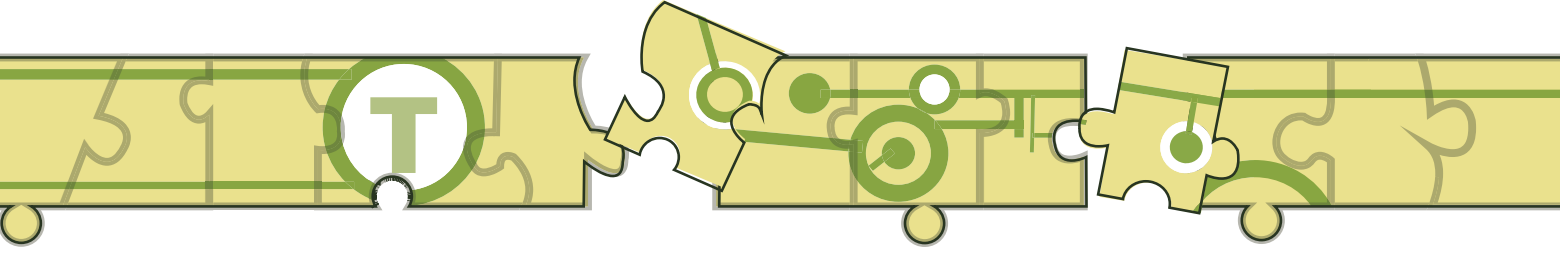
10:40 AM

E-books

E-BOOKS & PUBLIC LIBRARIES – TAKE II

Speakers: TBD

2011 has been a busy year with discussions around public libraries and how they meet the demands of library clients vis-a-vis e-books. CULC/CBUC has been engaging publishers, vendors, current providers, and those who are considering the market. The longer the discussion goes on – the more issues arise. Come and get a current, up-to-date assessment of what is ahead for the public library client and the libraries that serve them. Good advance reading is the CULC/CBUC white paper by Christina de Castell. It on www.culc.ca under RESEARCH.



405 10:40 AM

Promoting French materials
L'IMPORTANCE D'UNE PRÉSENTATION EFFICACE DU MATÉRIEL FRANÇAIS

Louis Choquette, Librarian, Toronto PL

Étant donné la pauvreté des informations présentées par les notices bibliographiques des livres français en bibliothèque publique, créer des présentoirs dans chaque section (ex. littérature, sciences, etc.) devient critique non seulement pour augmenter le nombre d'emprunts, mais aussi pour présenter les nouveautés et donner des choix de lectures. Cette session offre des conseils et des stratégies pour créer une présentation réussie.

406 10:40 AM

Fundraising, Advocacy
LET'S RAISE A MILLION!

Campaign Coaches; **Christopher Vanderkrays**, Manager Development, Marketing & Communications, Barrie PL; **Rob Lavery**, Consultant, SOLS

This session will be on capital fundraising campaigns using the recent success of Barrie PL as a best practice. The staff, consulting team, and volunteers will speak about their approach to the campaign – building the plan, choosing and working with a consultant, recruiting leadership, the phases of capital campaigns, reinvigorating a lagging campaign, and the final stretch to reach the goal.

407 10:40 AM

KNOWLEDGE ONTARIO UPDATE

David Thornley, Executive Director, Knowledge Ontario

A bold venture in collaboration, Knowledge Ontario took some knocks in 2011. As a result, its mandate and operations have undergone a significant transition. Hear an update on KO as it seeks a sustainable path for its services moving forward.

408 10:40 AM

Online resources, Digitization
INTEGRATED INNOVATION: CBC/RADIO-CANADA'S DIGITAL ARCHIVES

Saalem Humayun, Media Librarian, CBC/Radio-Canada

Learn about the digital content and tools available on the CBC and Radio-Canada archives websites. They operate individually under one umbrella company – the integrated CBC/Radio-Canada. Through integration, each site presents archival information in English and French – linking subjects and topics to each other's site – to provide two sides of the same story.

409 10:40 AM

Integrated library systems, Collaboration, Open source
A PARTNERSHIP FOR IMPLEMENTING THE EVERGREEN ILS

Michael McArthur, Health Sciences Librarian; **Patty Fink**, Director of Health Sciences Library; Northern Ontario School of Medicine; **Sophie Regalado**, Manager of Library Services, St Joseph's Care Group

Our goal in producing this case report is to share the planning and implementation of a shared integrated library system (ILS), as experienced by a medical school and its hospital library partners. We

will highlight the planning process, the implementation requirements, positives, and lessons learned, as well as briefly outlining the long-term goals of the partnerships, including how to capitalize on our new shared ILS.

410 10:40 AM

Public speaking
PUBLIC SPEAKING WITHOUT FREAKING

Rita Vine, Information Literacy Co-ordinator, University of Toronto Libraries

Talking to groups is part of every librarian's job. Whether you are presenting yourself at a job interview, or presenting a report to a library board, at a conference, or to a group of college students, you always want to do your best! You will learn tips and tricks from a veteran speaker.

411 10:40 AM

Policy development, Collection development
POLICY AS COMMITMENT FOR FIRST NATIONS COLLECTIONS DEVELOPMENT

Donald Lynch, Chair, Six Nations PL Board; **Sabrina Saunders**, CEO, Six Nations PL

Aboriginal populations are a quickly growing population in Ontario, at nearly four times the Canadian birthrate, and public libraries are experiencing growing demands to service Aboriginal patrons. Further, as a multicultural and inclusive library, all Boards should be invested in special populations' needs and the educational capacity of all Ontarians through service/collection policy development. This session presents draft policies as examples of inclusive collections development policy and planning.

412 10:40 AM

Library facilities, Survey data
ONTARIO'S PUBLIC LIBRARY INFRASTRUCTURE OBLIGATION

Steve Langlois, Principal Planner, Monteith Brown Planning Consultants

The Federation of Ontario Public Libraries retained a consultant to conduct a capital needs analysis to identify the condition of existing Ontario public library facilities, place a dollar value on the estimated Ontario public library infrastructure deficit, and assist stakeholders in planning capital investment in Ontario public library facilities. The results of this analysis will be revealed at this session.

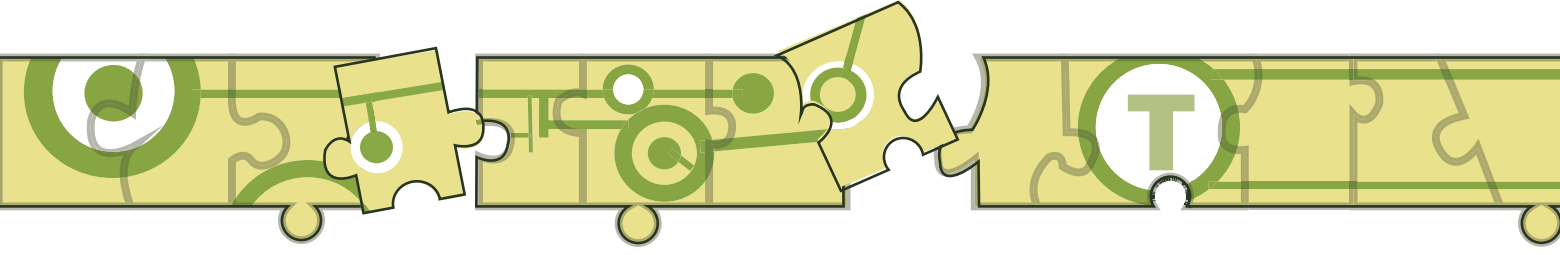
Convenor: David Allen, Chief Executive Officer, Federation of Ontario Public Libraries

413 10:40 AM

Governance, Trustee development
ONTARIO'S PUBLIC LIBRARIES ACT: UNDERSTANDING AND COMPLIANCE

Margie Singleton, CEO, Vaughan PL; **Rod Sawyer**, Library Services Advisor, Ministry of Tourism & Culture

The Public Libraries Act sets out the conditions of free public library service. To lead and support our public libraries, trustees need a good understanding of the parameters outlined in the Act. The key elements of the Act and how they are used at the Trustee and CEO levels will be reviewed.



Louis Choquette **405**



Christopher Vanderkrus **406**



Michael McArthur **409**



Patty Fink **409**



Sophie Regalado **409**



Rita Vine, **410**



Sabrina Saunders **411**



Steve Langlois **412**



Fiacre O'Duinn **414**



Nick Ruest, **416**



Margaret MacDonald **417**



Michelle Toombs **417**



Tiffany Pahman **418**



Kathy Reid-Naiman **419**



Craig Davidson **420**



Julie Andrews-Jotham **420**



Beverley King **422**



Julie Demers **424**



Christine Labelle **424**



Simone Nieuwolt White **425**



Catherine Harris **426**



Mary Hickey **427**



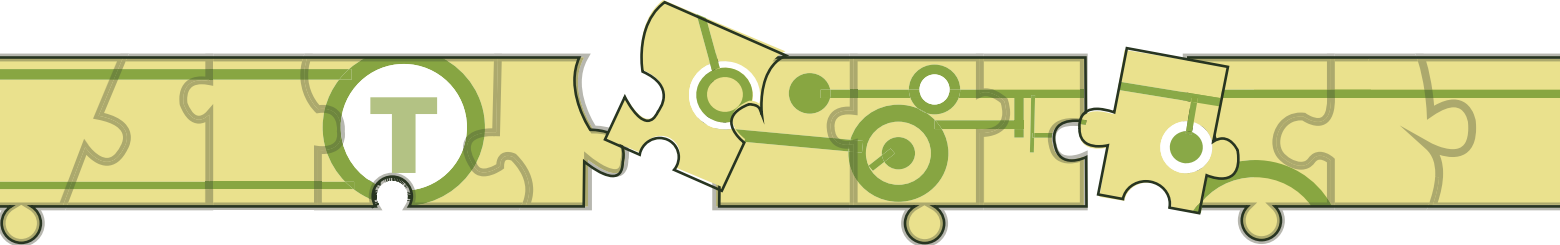
Melissa Murray **428**



Pat Whitehouse **428**



Tim Gauntley **429**



414

10:40 AM

Maker culture

**MEET YOUR MAKERS!
MAKER CULTURE
FOR LIBRARIANS**



Fiacre O'Duinn, Cataloguing Librarian, Hamilton PL

Maker culture is a growing community with a DIY ethic. They are coders, fabricators, and educators dedicated to taking control of technology for themselves – with makerspaces in local communities worldwide helping people connect with technology in new ways. Learn about maker culture, the essential role librarians can play in this movement, and what it means for our relationship with and understanding of technology.

415

10:40 AM

Accessibility, Web design

**MAKING YOUR
WEBSITE ACCESSIBLE:
AODA COMPLIANCE**



Joanne Oud, Instructional Technology Librarian, Wilfrid Laurier University

Under the upcoming Information and Communication Standard, library websites will need to comply with new guidelines for accessibility. How well do we meet these guidelines? Based on an assessment of Ontario library websites, discuss how accessible our sites are now, highlight areas that need improvement, and share tips and tools for evaluating a website and making it AODA compliant.

416

10:40 AM

Digital initiatives, Innovation

**A DIGITAL SCHOLARSHIP
CENTRE? WHAT IS THAT!?**

Nick Ruest, Digital Strategies Librarian; **Dale Askey**, Associate University Librarian; **John Fink**, Digital Technologies Development Librarian; McMaster University

The Sherman Centre for Digital Scholarship began operation in 2011 at McMaster University. A common question is, what do you do? Discuss the formation and purpose of the centre and the role of the library and librarians. While centres vary from institution to institution, our purpose here is to outline specifically what we do and how it fits into the larger academic context.

417

10:40 AM

Video conferencing, Rural libraries

**RISE AND SHINE!
VIDEO-CONFERENCING
LIBRARIES, & RURAL
COMMUNITIES.**

Margaret MacDonald, CEO, Chinook Arch Regional Library System; **Michelle Toombs**, Director, Marigold Library System

The award-winning RISE Network is a partnership among three regional rural libraries in Alberta who have installed video-conferencing facilities 79 libraries. Leaders of this trailblazing project will discuss how collaborative action has allowed rural libraries to use video conferencing in their community space to break down the barriers of distance – for example, in 2010 RISE saved residents over 5,000 hours of travel time and more than 225,000 km of travel cost.

Convenor: Frances Stocker, Kestrel Info Services

418

10:40 AM

Teen programs

**ARE YOU READY TO
RUMBLE?! WRESTLEMANIA
& YOUR LIBRARY**

Kat Drennan-Scafe, Community Youth Librarian, Hamilton PL; **Tiffany Pahman**, Teen Services Librarian, Oshawa PL

Looking for ways to get the elusive tween boy into your library? Look no further than ALA's WrestleMania Reading Challenge, an annual event sponsored by YALSA, WWE, and libraries worldwide. With fabulous prizes, this free program has massive appeal for teen boys. The competition is tough and can be difficult to navigate, but have no fear – these WrestleMania veterans are here to show you the ropes.

419

10:40 AM

Children's services

**RHYTHM AND RHYME
FOR EARLY CHILDHOOD**

Kathy Reid-Naiman, Programmer, Aurora PL

Take the mystery out of working with young children and rhythm instruments. Learn some great songs and rhymes as well as some basic techniques to make playing in a band a safe and fun experience for everyone. We will cover rhythm sticks, bells, shakers, sand blocks, and rhythm band/marching band.

420

10:40 AM

Collaboration, Rural libraries

**IMAGINATION +
COMMUNITY
COLLABORATION = IMPACT**

Craig Davidson, CAO, Municipality of Hastings Highlands; **Julie Andrews-Jotham**, CEO, Hastings Highlands PL

Innovation isn't hard to imagine. You just have to work collaboratively with your community and find ways to impact your clients through co-operation. The Municipality of Hastings Highlands and its Public Library will share their path from outdated and crumbling facilities to a wonderful multi-use community hub. The role of the public library in this rural community has been tweaked to include community recreational programming and facilitation for all ages.

421

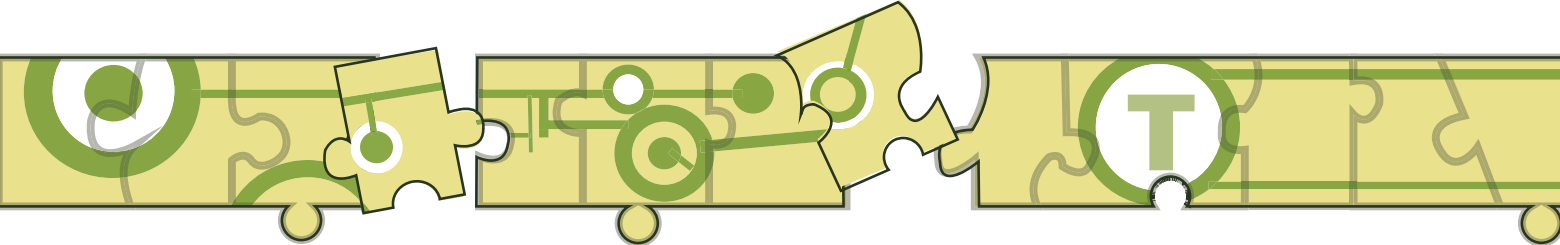
10:40 AM

Customer service, Leadership

**MPL IS LEADING THE
CUSTOMER SERVICE
REVOLUTION!**

Andrea Cecchetto, Manager of Learning and Growth; **Moe Hosseini-Ara**, Director of Service Excellence; Markham PL

Markham PL is overthrowing traditional library service and starting the Customer Service Revolution! MPL is moving beyond proactive customer service to something truly innovative. With the goal of creating a unique and transformative customer experience, both within and outside the library walls, MPL has refocused all service policies, processes, staff roles, training, and services to create a truly customer-focused service. Learn more about this approach and join the revolution!



422 10:40 AM

Technology, Community partnerships

TECHNOLOGY MADE SIMPLE! MOVING BEYOND BASIC COMPUTER INSTRUCTION

Beverley King, Information Services Librarian; **Clare Hanman**, Technical Services Librarian; **Darlene Green**, Library Technician; Halton Hills PL

Looking for innovative program ideas that incorporate the latest technology and computer gadgets, like iPads and smart devices? Learn how our staff worked with community groups to develop presentations and hands-on computer sessions that moved beyond basic computer instruction to meet the public's growing need to know more.

423 10:40 AM

E-books, Technology

E-BOOKS FOR STUDENT LEARNING: TWO APPROACHES

Bruce White, Teacher-Librarian, Thames Valley DSB; **Kelly Diiorio**, Consultant: Libraries and Educational Resources, K – 12, DSB Niagara

Join a lively discussion on how e-books are being embraced by districts and single schools to enhance and support student achievement. Kelly will demonstrate DSB Niagara's district-wide approach to using e-books through their integrated library system, while Bruce will discuss how he set up access using a free online tool to connect students in his school to e-books. *Both*

424 10:40 AM

Reading, Forest of Reading®

YES, NON-FRENCH SPEAKERS CAN HOST THE PRIX TAMARAC!

Christine Labelle, Teacher-Librarian, Halton DSB; **Julie Demers**, Teacher-Librarian, Toronto DSB

Discover strategies you can use to help your grades 4 – 6 students participate in the Prix Tamarac and Tamarac Express reading programs. Maximize the resources available in your school, your board and the OLA to make this a fun event. Enjoy making a craft while learning about the programs, the content of the books, as well as activities and games you can do with your students. *Elem*

425 10:40 AM

Learning Commons, Professional learning

LIBRARY LEARNING COMMONS CERTIFICATE PROGRAMS: PLANS INTO ACTION

Gloria Whyte, Curriculum Leader; **Simone Nieuwolt White**, Teacher-Librarian; Toronto DSB

In 2010 – 11 TDSB ran a Library Learning Commons Certificate Program. The group met in both physical and virtual learning spaces to learn about and practice the principles of the Library Learning Commons. Discover how you can plan and run a Learning Commons Certificate Program in your board. *Both*

426 10:40 AM

Mobile devices, Differentiated instruction

WE HAVE NEW IPADS, NOW WHAT?

Catherine Harris, Teacher-Librarian; **Sue Peel**, Teacher-Librarian; YRDSB

So you've convinced your admin to invest in iPads for your classroom, but now what? There is no money in the budget to purchase apps that support the curriculum. Find out which apps we use to engage students while differentiating instruction. We will describe how we manage the iPads in our school, from set-up to maintenance. Please feel free to bring your own devices. *Elem*

427 10:40 AM

Learning Commons, Environment

GREENING THE LEARNING COMMONS

Amy Willemssen, Teacher-Librarian; **Mary Hickey**, Teacher-Librarian; Peel DSB

Learn how a gardening club can teach the whole school to clean their indoor air and commit to a zero mile diet. Don't stop at gardening! Learn how mini-lessons and slidecasts can convert staff and students into paper conservationalists. *Both*

428 10:40 AM

Reading, Mobile devices

IS THE MEDIUM THE MESSAGE? PART II

Colin Harris, Curriculum Consultant; **Melissa Murray**, Curriculum Consultant; York Region DSB; **Pat Whitehouse**, Consultant, York University

Since our discussion at Super Conference 2011, digital text and e-reader use continues to increase inside and outside of schools. What impact are e-readers having on literacy? How are e-books being integrated into library collections? We will share what we have learned – the successes and the challenges – and encourage discussion about what the future may hold. *Both*

429 10:40 AM

Learning Commons, Collaboration, Technology planning

INTEGRATING THE LEARNING COMMONS

Tim Gauntley, former Library Co-ordinator for the Toronto DSB; **Scott McPhee**, Shore Consulting Group, Toronto

How do school libraries harness the potential of the learning commons to integrate information, ideas, and creative discourse in an environment of ever-increasing choice of software, resources, and technologies? The speakers will analyze current tools available for educators and discuss their own work in online collaborative environments at lcommons.org – a safe, focussed, and adaptive network that seeks to harmonize a fragmented technical environment.

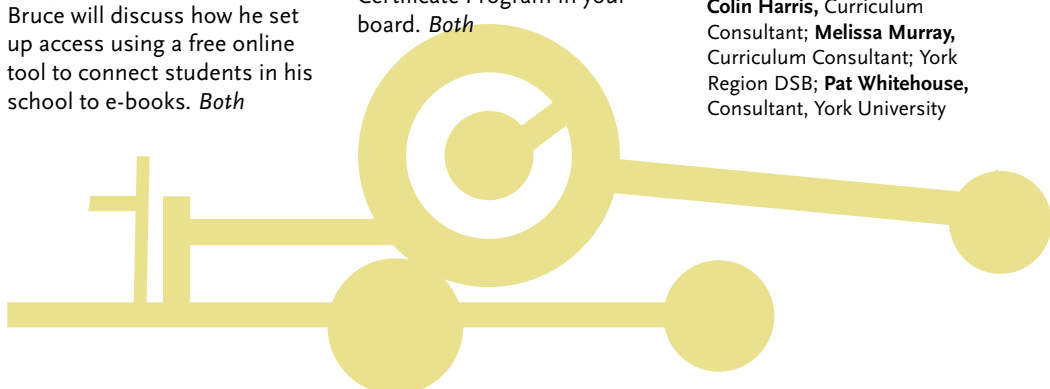
430 10:40 AM

Accreditation

PROGRAM REVIEWING: VISIT THE FUTURE UNFOLDING

Karen O'Brien, Director; **Laura Dare**, Assistant Director; Office for Accreditation, American Library Association

Reviewing degree programs for accreditation is one of the most fulfilling service learning opportunities in the profession. Learn how you can get involved!



500

2:10 PM

ALL-CONFERENCE PLENARY

Jonah Lehrer

Jonah Lehrer has been called “something of a popular science prodigy,” by The New York Times and a man of “considerable talents.” A graduate of Columbia University with a degree in neuroscience, Jonah Lehrer studied at Oxford University as a Rhodes Scholar where he received his masters degree in 20th century literature and philosophy. He is the author of *Proust Was a Neuroscientist* and *How We Decide*. Lehrer is a contributing editor at *Wired Magazine* and National Public Radio’s Radio Lab. He has also written for *The New Yorker*, *Nature*, *The New York Times*, and writes the “Head Case” column for *The Wall Street Journal*. *How We Decide: The New Science of Decision Making*

In this engaging talk, Jonah Lehrer shows you how leaders in various fields are taking advantage of new discoveries in neuroscience to make better television shows, win more football games, improve military intelligence – the list is endless. (On the flip side: how did defects in our decision-making apparatus lead to, among other things, the current financial crisis, costly wars, and how can we overcome these inherent flaws in our brain?) With verve and warmth, and the ability to clearly explain important and complex concepts, Lehrer brilliantly answers two questions that are of interest to just about anyone: How does the human mind make decisions? And how can you make those decisions better?



600

3:45 PM

E-books

LIVRES NUMÉRIQUES: OPPORTUNITÉS ET DÉFIS

Patrick M. Lozeau, Bibliothécaire,
Bibliothèques de Montréal



La popularité du livre numérique a subi une croissance fulgurante au court des dernières années avec l'arrivée d'appareil de lecture à des prix raisonnables. Il est donc de mise que les bibliothécaires et les bibliothèques s'intéressent au format et se questionnent sur la possibilité d'en offrir à leurs usagers. Cependant, les livres numériques ne sont pas juste un changement de format, c'est aussi un changement dans la façon que les bibliothèques offrent des services qui auparavant sont demeurés sensiblement pareils durant les 100 dernières années. Cette conférence vise à présenter la situation du livre numérique dans le contexte des bibliothèques publiques au Québec, ainsi que des réflexions entourant du service de prêt de livres numériques pretnumerique.ca. Le numérique offre des opportunités incroyables pour les bibliothèques, mais apporte de nouveaux défis auxquels les bibliothécaires et bibliothèques ne sont pas nécessairement habituées.

601

3:45 PM

Governance

MINISTRY OF TOURISM & CULTURE UPDATE

Ministry of Tourism
and Culture

The Ministry will review current and new initiatives, policies, and initiatives impacting public libraries in Ontario.

602

3:45 PM

Future trends

NEW CANADIAN PERSPECTIVES ON UNIVERSITY LIBRARIES

Jonathan Bengtson, University Librarian, University of Victoria; Larry Alford, Chief Librarian, University of Toronto; Martha Whitehead, University Librarian, Queen's University; Colleen Cook, Trenholme Dean of Libraries, McGill University

In recent years there have been several new library director appointments in Canadian universities. Where will this new generation of leaders take us? Three recently appointed library directors will share their insights and perspectives on the challenges and opportunities facing our institutions now and into the future. Audience members will be encouraged to ask questions.

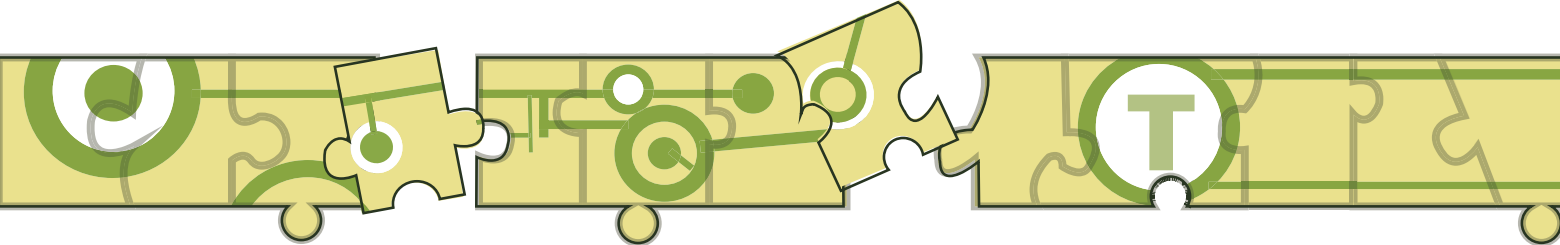
603

3:45 PM

New professionals, Library
school students

LIGHTNING STRIKES

Students from Ontario library programs will present 10-minute lightning talks after which the audience will vote for the best presentation to determine the 2012 recipient of the OCUA Student Award.



604 3:45 PM

Web 2.0, Social media
STRATEGIC SOCIAL MEDIA ENGAGEMENT FOR LIBRARIES

Nicole Paterson, Manager of Marketing Communications, Burlington PL

The new era of social media/Web 2.0 is having a major impact on how libraries communicate with key audiences. The world of one-way communication is rapidly changing. Explore how libraries can take advantage of the opportunities and deal with the challenges presented by this new universe by employing a strategic approach.

605 3:45 PM

Fundraising, Advocacy
FRIEND RAISING – FUND RAISING: NEW INNOVATIVE APPROACHES

Sally Reed, Division Director of Citizens for Libraries, American Library Association

Libraries need Friends, more than ever! Learn ways to engage “today’s” volunteers to ensure that the library gets the support it needs. Friends can raise money, awareness, political support – all critical in today’s economic climate. Learn how to grow your Friends group and increase its effectiveness.

606 3:45 PM

Digitization
COMMUNITY DIGITIZATION PROJECT: THE RESULTS & THE WAY FORWARD

Jess Posgate, Project Co-ordinator, Our Ontario;
Pat Coles, CEO, Seguin PL

The Community Digitization Project (CDP) was a two-year initiative designed to promote and implement digitization efforts across Ontario. Over 50 organizations participated

and thousands of objects from community collections were preserved for online discovery. The CDP employed more than 20 people who specialized in digital project planning and implementation, adding to the skills needed for the digital economy. Accomplishments will be showcased, followed by open discussion about moving forward with projects like the CDP.

607 3:45 PM

Technology trends, Evidence-based clinical practice
MOBILE DEVICES & ELECTRONIC RESOURCES TO SUPPORT NURSE’S LEARNING NEEDS

Diane Doran, Professor, University of Toronto Faculty of Nursing; **Tammie Di Pietro**, University of Toronto

Professor Diane Doran, a nursing educator and health services researcher, will discuss the challenge of providing front-line nurses with access to and encouragement for the use of evidence-based information tools. Findings of the “Emerging Roles of PDAs in Evidence-Based Practice” study that was recently conducted in Ontario hospitals will be presented.

608 3:45 PM

Future trends, Funding
WHAT’S “TOP-OF-MIND” FOR CEOS OF LARGE URBAN LIBRARIES?

Panelists: **Jeff Barber**, Library Director, Regina PL; **Gerry Meek**, CEO, Calgary PL; **Ken Roberts**, CEO, Hamilton PL

2012 and beyond are sure to present challenges at all levels of funding which will put the library under pressure to demonstrate the overall value to the community. What is on the horizon? What are the key public library trends to watch and respond to?

609 3:45 PM

Collection Development
COLLECTION DEVELOPMENT FOR ELEMENTARY AND SECONDARY SCHOOL LIBRARIES

Eileen Arruda, Teacher-Librarian, York Region CDSB; **Jeanne Buckley**, Department Head of Library, York Region CDSB; **Sharon Gusz**, Teacher-Librarian, York Region CDSB

Three experienced teacher-librarians will give suggestions to develop quality library collections: budgeting, fundraising, buying, weeding, formats, understanding vendors, and advocating for larger budgets! Build the collection your students and teachers need to ensure it gets used! *Both*

610 3:45 PM

Retirement planning, Management
EXIT PLAN 2014

Patrick Johnson, Pension Communication and Education, OMERS; **Al Neely**, Supervisor – Westmount Branch Library, London PL

With an aging workforce, librarians need to start planning for their retirement. There are materials in our collections about investment and retirement planning, but do we really use them to plan our own retirement? Hosted by a librarian and an OMERS pension specialist who will explain how you can achieve your own financial freedom.

611 3:45 PM

Web design
USER NEEDS ASSESSMENT & USABILITY: PLANNING TO ANALYSIS

Agnes Zientarska-Kayko, Government Information Liaison Librarian, University of Waterloo; **Annie Belanger**, Information Services and Resources, University of Waterloo; **Marian Davies**, Library Associate – Virtual Presence, University of Waterloo

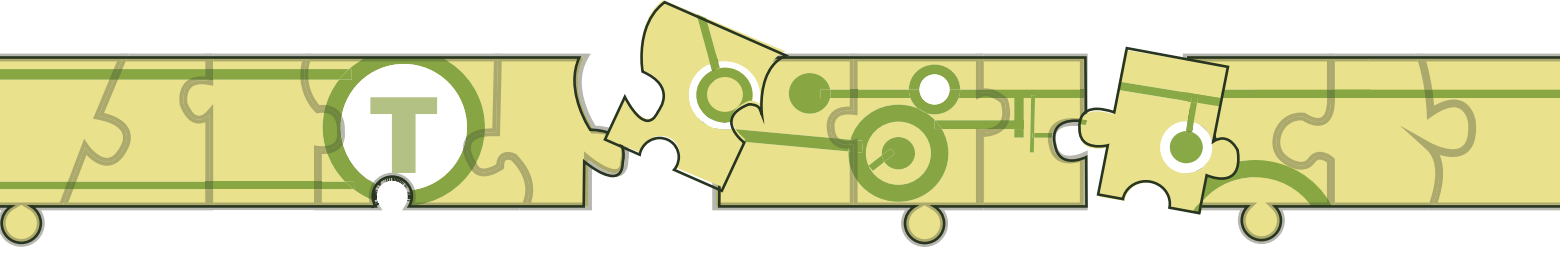
Whether you are planning a new website or wanting to improve your current one, user needs assessment and usability will provide for an evidence-based approach to concrete changes. You will learn how to make the case to management, create testing protocols for both online and in-person situations, pre-test your tests, and how to collect and analyze your data.

612 3:45 PM

Web technology, Cloud computing
PRODUCTIVITY IN THE CLOUD: EVERNOTE, BOX, & MORE

Amanda Etches-Johnson, Head of Discovery & Access, Guelph University Library; **Charlotte Innerd**, Manager, Reference & Information Services, Nipissing University/Canadore College; **David Fiander**, Web Services Librarian, University of Western Ontario

Working on teams, sharing documents, and scheduling meetings are longstanding parts of being a librarian, and trying to keep everything organized when we move from office to service desk to home just makes everything more complicated. We will introduce “cloud-based” services like Evernote, Dropbox, Doodle, and others, that can make you more productive – not only when using them individually but also by combining them to achieve “power user” levels of productivity.



613

3:45 PM

Curriculum, Assessment

ASSESSMENT IN THE LIBRARY

Sharon Mills, Program Co-ordinator – Library and Learning Resources and Interdisciplinary Studies; **Jenifer Borda**, Instructional Leader; **Andrea Sykes**, Instructional Leader; Toronto DSB

Assessment FOR and AS Learning during the Inquiry Process have tremendous impact on student achievement. Teacher-librarians have the opportunity to model best practice, support teachers and students as they move through the stages of research, and demonstrate the importance of reflection and self-regulation along the way. *Both*

614

3:45 PM

Mobile technology, Partnerships

LIBRARY MOBILE ARCHITECTURE PROJECT

Graham McCarthy, Innovative Technologies Librarian, Ryerson University

Look at the development of an unexpected collaboration between the Library & Archives and School of Architecture at Ryerson University that resulted in a mobile application to store historical data, photos, and architecturally relevant information about buildings in Toronto. Architecture student coursework added content, while the library cemented its reputation as an innovator on campus.

615

3:45 PM

Science librarianship, Future trends

SCIENCE LIBRARIANSHIP 2012: IDEAS, IDEALS, & INSIGHTS

Anne Fullerton, Biology and ChemEng Librarian, University of Waterloo; **Christina Hwang**, Instruction Librarian, University of Alberta; **Joanna Szurmak**, Science Librarian, University of Toronto Mississauga

Three science librarians with different backgrounds invite you to explore the ideas, experiences and trends shaping academic science librarianship. Together we will identify science librarianship goals, tools and challenges. The presenters will then compare group input with their own insights, and with emergent trends. The result will be a session about academic science librarianship issues having the greatest impact on you and on our profession.

616

3:45 PM

Customer service, Survey data

WHO'S ASKING WHAT AT YOUR INFO DESK?

Brian Bell, Co-founder; **Gail Richardson**, Co-founder; Libraries Moving Forward; **Rebecca Raven**, Director of Public Service, Hamilton PL

Hamilton PL had been observing changed usage of their Reference Services. To meet changing needs better, HPL needed to know the kinds of questions that were being asked and by whom. In early 2010, Libraries Moving Forward was hired to monitor, record, and analyse data about customer interactions. HPL has generously shared that analysis. Find out about the methodology, results, and modifications HPL has since made.

617

3:45 PM

Learning organization

JOIN THE TEAM: FOSTERING A LEARNING COMMUNITY

Laurie Morrison, Head Liaison Services; **Monica Rettig**, E-Learning/Liaison Librarian; Brock University

Team-based librarianship has moved in and out of fashion in recent decades. Usually focused on restructuring, it assumes that once formed, team behavior will emerge. We propose that in place of an organizational overhaul, a collaborative grassroots effort can cultivate a team environment. We will describe Brock's ongoing "Liaison Summer Camp", designed to foster a team-learning environment using Peter M. Senge's work on learning organizations.

618

3:45 PM

Children's services, Accessibility, Inclusion

STORYTIMES FOR CHILDREN WITH SPECIAL NEEDS

Debra Attack; **Stella Dahlin**, Library Service Manager, Toronto PL

Learn about Toronto Public Library's pilot project for children with special needs and gain practical skills to make your library storytimes more inclusive. With a Ministry of Culture/SOLS grant, TPL staff were able to receive in-depth training and purchase special materials such as books, toys, and props. Learn about this experience and see the videos and toolkit that were created as we share lessons learned.

619

3:45 PM

Student staff

EVALUATING STUDENT STAFF TRAINING IN THE LIBRARY/LEARNING COMMONS

Nathalie Soini, Learning Commons Co-ordinator/Research & Instruction Librarian, Queen's University Library

Preliminary results of a survey which investigated student hiring, training, and assessment of the training – in a learning commons environment – will be presented. This research is done in collaboration with Julie Mitchell, Learning Commons Co-ordinator at UBC.

620

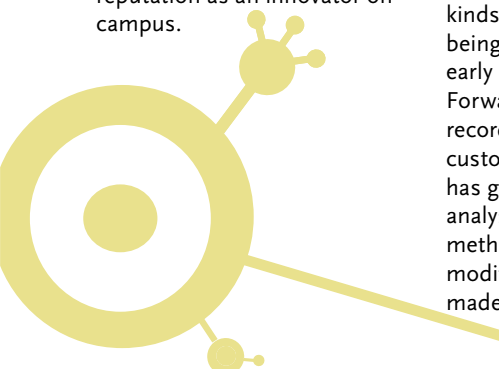
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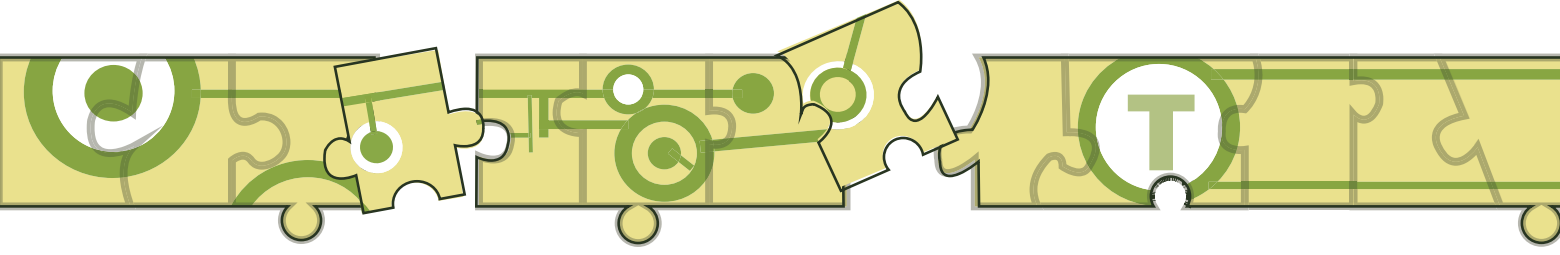
Survey data, Family literacy

MAINLY MOTHER GOOSE EVALUATION

Andre Gagnon, Collections and Programming Manager, Regina PL; **Delilah Deane-Cummings**, Co-ordinator of Community Outreach & Program Services, London PL; **Scott Graham**, Manager of Research & Consulting, Social Planning & Research Council of British Columbia

In 2011 Regina Public Library evaluated its Mainly Mother Goose program. Parents filled out questionnaires to identify the impacts of the program on early literacy development, and interviews were conducted to explore how much caregivers engage their children in early-literacy activities following the program. Findings will be presented and implications for early literacy programming will be discussed.





Nicole Paterson **604**



Sally Reed **605**



Diane Doran **607**



Jeanne Buckley **609**



Agnes Zientarska-Kayko
611



Annie Belanger **611**



Marian Davies **611**



Graham McCarthy **614**



Christina Hwang **615**



Joanna Szurmak **615**



Monica Rettig **617**



Andre Gagnon **620**



Scott Graham **620**



Anne Marie Heckman
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Melanie Kindrachuk
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Anne Dorsey **622**



Michelle Weinberg **622**



Norma Brubacher **622**



Sandra Ziemniak **623**



Christine Oosterhof
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Leslie Tumangday **624**



Angelina Pizzirusso
625



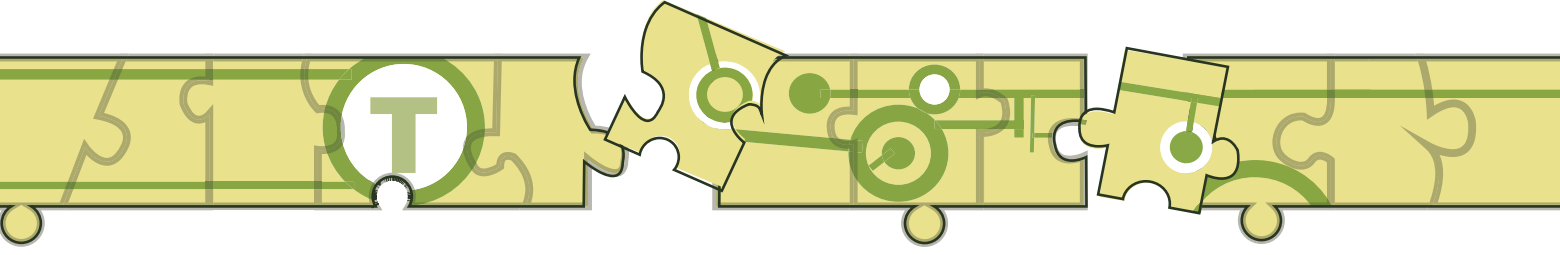
Anne O'Sullivan-Costello
625



Martha Martin **626**



Roger Nevin, **627**



621 3:45 PM

Wellness, Reading, Community partnerships

READING FOR THE HEALTH OF IT

Anne Marie Heckman, Community Services Librarian, Stratford PL; **Melanie Kindrachuk**, Library Technician/Programmer, Stratford PL

Studies show that reading promotes health – physically, mentally, emotionally, and spiritually. We will explore the relationship and show it can be used in library advocacy for libraries of all sizes. Approaching reading from a health aspect may seem unusual, but our perspective is that reading is a health-promoting activity that deserves to be recognized – maybe even in the Child Activity Tax Credit!

622 3:45 PM

Accessibility, Inclusion

COME ON IN: WELCOMING ADULTS WITH INTELLECTUAL DISABILITIES

Anne Dorsey, Business Librarian, Barrie PL; **Elizabeth Sutter**, Library Service Manager, Toronto PL; **Michelle Weinberg**, Manager Children's Services; **Norma Brubacher**, Programmer/Circulation Assistant; Richmond Hill PL

Libraries often struggle with our patrons who have an intellectual disability. Learn more about these users and hear about two examples to provide services. Toronto PL will share its experience with a SOLS Grant Funded Project that was used to develop outreach, programming, staff training, and collections. Richmond Hill PL will highlight its identification and focus on an Adult Storytime for these library users.

623 3:45 PM

Technology, Mobile devices

AT-RISK STUDENTS TACKLE TOUCH-SCREEN TABLETS

Sandra Ziemniak, Teacher-Librarian, Peel DSB

A cross-curricular program between the school library and the English and Math departments was created to help grade 9 at-risk students develop 21st-century literacies using touch-screen tablet technology. The focus was to heighten awareness and use of technology for both school and home. Find out about the project and what was learned. *Sec*

624 3:45 PM

Technology, Forest of Reading®

PAPERLESS AND CONNECTED IN THE FOREST OF READING®

Christine Oosterhof, Youth Services Librarian, Vaughan PL; **Leslie Tumangday**, Teacher-Librarian, York Region DSB

How can we keep students engaged in the Forest of Reading® and promote partnering with our community library? We decided to make the Forest of Reading® program completely online – using Moodle. The Forest of Reading® program tracking was totally paperless, completely accountable, supported the idea of a 24/7 Learning Commons. *Elem*

625 3:45 PM

Learning Commons, Library design

IMAGINE: OUTDATED TO UPDATED SHOESTRING BUDGET MAKEOVER

Angelina Pizzirusso, Librarian, Toronto PL; **Anne O'Sullivan-Costello**, Teacher-Librarian, Toronto DSB

A school library needed updating in preparation for the transition from K – 6 to K – 8. With no money, but lots of imagination and creativity coupled with weeding and moving furniture, a fresh and updated learning space was created. Find out how administrators were convinced to invest in the library for future generations. *Elem*

626 3:45 PM

Curriculum, Technology

LIT CIRCLES GO GRAPHIC AND WIKI-DOLY WONDERFUL!

Martha Martin, Teacher-Librarian, GECDSB

Want to incite a lifelong passion for reading in your students? Ready to try new ways to achieve your learning goals and engage your students? Find out how graphic novels and wikis can rejuvenate traditional lit circles. Receive practical, ready-to-use resources that have been teacher-tested and kid-approved! *Both*

627 3:45 PM

Cyber-bullying, Digital citizenship

INTERNET SAFETY AND PREVENTING CYBER-BULLYING

Cindy Sargeant, Student Success Teacher; **Roger Nevin**, Teacher-Librarian; Kawartha Pine Ridge DSB

Texting and social networking put students at risk of cyber-bullying. The school library is the perfect place to provide resources and support for students, teachers, and parents on how to safely use the internet and cell phones. This practical presentation will give resources, including online videos, web pages, podcasts, strategies, and lesson plans. *Both*

628 3:45 PM

E-books, Collection development

OVERDRIVE IN ONTARIO LIBRARIES

Claudia Weissman, Vice-President of Sales; **Shannon Lichty**, Manager of Library Partner Services; OverDrive; **Hélène Golden**, SOLS

The session will be from the perspective of public service, Readers' Advisory, and collection development; and will cover the consortium collection, trends, issues (i.e. French language), and the role of the Advantage partners.

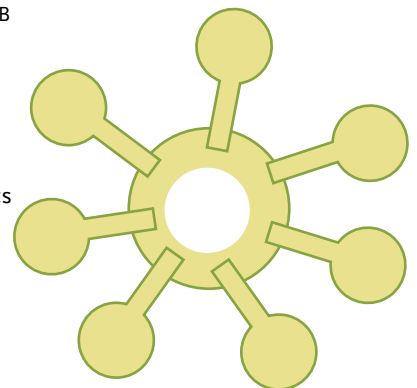
629 3:45 PM

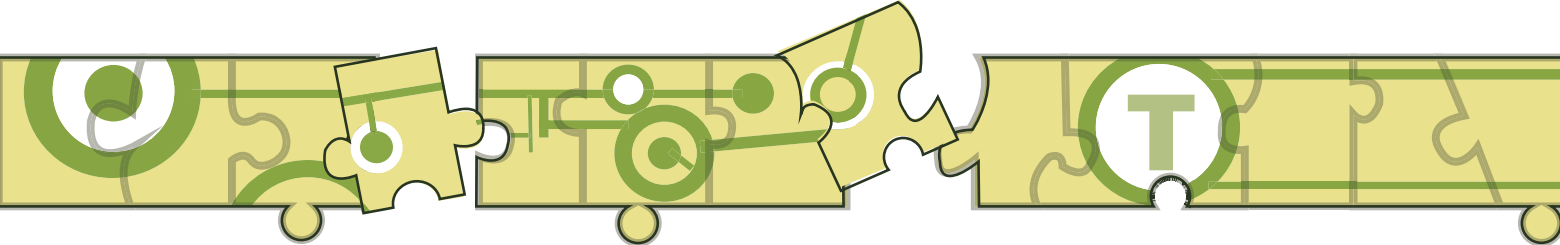
Leadership, Management

LEADERSHIP 2012

Ken Haycock, Haycock & Associates Inc

No time to read the latest books on leadership? Curious about what the research is saying this year about effective practices? Join Ken in an overview of the latest works in management and leadership and their implications for leading yourself and your library. This popular annual session is always interesting, always thought-provoking. Designed for neophytes and veterans at all levels of the organization, both inside and out.





Annual General Meetings & Awards Receptions

701 5:15 PM
ONTARIO COLLEGE AND UNIVERSITY LIBRARY ASSOCIATION

ANNUAL GENERAL MEETING

Presiding: Janice Mutz, President, 2011

AWARD PRESENTATIONS & RECEPTION

- Award for Special Achievement
- Lifetime Achievement Award
- New Librarian Residency Award
- Student Award



702 5:15 PM
ONTARIO SCHOOL LIBRARY ASSOCIATION


ANNUAL GENERAL MEETING

Presiding: Roger Nevin, President, 2011

AWARD PRESENTATIONS & RECEPTION

- Teacher-Librarian of the Year
- Distinguished Administrator of the Year Award
- Award for Special Achievement



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Receptions & Reunions

801 6:00 PM
ONTARIO HEALTH ASSOCIATION

ANNUAL GENERAL MEETING

Presiding: Margaret Quirie, President 2011

With the generous support of

802 5:30 PM – 7:30 PM
UNIVERSITY OF WESTERN ONTARIO ALUMNI RECEPTION

Western Library and Information Science graduates are invited to join in a reception at Joe Badali's, 156 Front Street West between 5:30 PM and 7:30 PM. Reconnect with LIS faculty, staff and alumni in a fun informal setting.

RSVP online at www.westernconnect.ca/lisrec2012 or call 866-447-1044 by Thursday, January 26, 2012. See you there!

803 6:00 PM – 8:00 PM
FACULTY OF INFORMATION ALUMNI ASSOCIATION RECEPTION

The Faculty of Information Alumni Association is hosting a super gathering to celebrate its super alumni on Thursday, February 2, 2012! Catch up with classmates by joining us at the Baton Rouge Restaurant from 6:00 PM – 8:00 PM. The restaurant is located at 277 Front Street West, just west from the conference centre. The cost is only \$10 at the door and includes a drink ticket and an assortment of appetizers. No need to be a conference attendee, everyone is welcome.

RSVP kathleen.obrien@utoronto.ca or call 416-978-7184 by Thursday, January 26, 2012.

804
OPLA READERS' ADVISORY COMMITTEE RECEPTION

By Invitation.

With the generous support of



805 5:30 PM
ONTARIO PUBLIC LIBRARY ASSOCIATION & ONTARIO LIBRARY BOARDS' ASSOCIATION

Public Library Reception

806 6:30 PM
ONTARIO PUBLIC LIBRARY ASSOCIATION & ONTARIO LIBRARY BOARDS' ASSOCIATION

The 2011 Public Library Awards Dinner

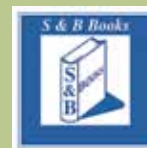
Ticket required: \$65

The Minister of Tourism and Culture, invited

Celebrate the accomplishments of Ontario's Public Libraries and the achievements of the individuals who lead the way at the annual banquet.

AWARDS TO BE PRESENTED:

- Minister's Award for Innovation
- Angus Mowat Awards for Excellence
- James Bain Medallion for the Public Library Trustee of the Year
- Children's or Youth Services Librarian of the Year Award
- Advocacy in Action: Excellence in Children's or Teens Services Award (new this year)
- Readers' Advisory Award
- Lifetime Achievement Award
- W.J. Robertson Medallion for Public Librarian of the Year Award
- Public Library Guidelines Certification will be presented



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Exhibitors

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- Tips for improving programs, products, and services
- The Passport to Prizes is always fun to win
- Public access email stations
- EXPO Theatre and programming

Speed Dating with Crime Writers of Canada – Thursday

Yup, you read that write. Come and participate in the OLA Speed Dating Event with members of the Crime Writers of Canada. Never speed dated? No worries. – *To be confirmed.*

Canscaip Mass Book Launch – Friday

CANSCAIP and OLA are proud to present the eighth annual mass book launch Friday February 3, 2012 at the EXPO Stage in Hall C, from 12:00 NOON – 2:00 PM. 20 authors and illustrators will introduce you to their new 2012 titles in entertaining five-minute infomercials. Sylvia McNicoll, Book Launch Co-ordinator of CANSCAIP, will act as emcee and official timer. Enjoy the personalities behind the creations as well as their behind-the-creation stories. Buy a raffle ticket to win some of these stories. Picture books, middle-reader age as well as young adult novels will all be available on site for purchase and the authors and artists will happy to autograph them for your collection.

Product Demo Showcase & Table Talks

In-depth demonstrations and discussions led by the best of the business rotate in this area of the EXPO. Learn about the latest products and services to improve the programs you offer in your library. Keep an eye on www.accessola.com for more exciting Demo Showcase programs.

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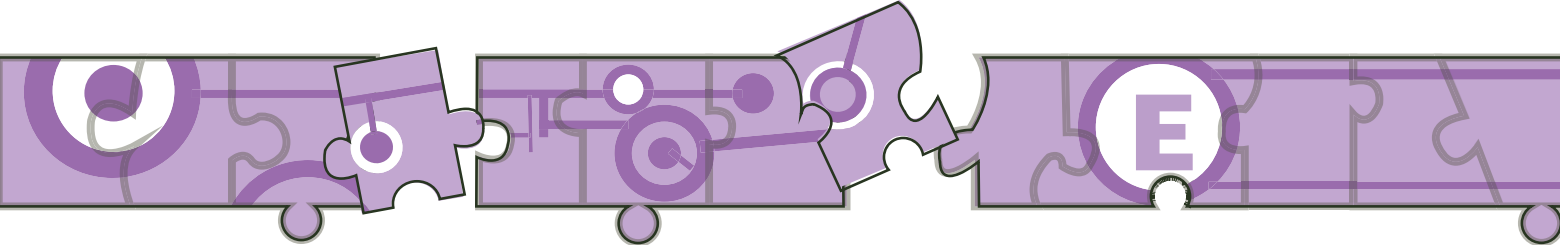
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