

## Friends Helping Friends Workshop

### Ontario Library Association Super Conference 2009

#### COMMUNITY PARTNERSHIPS

##### Who are your potential community partners?

- Art gallery/community players
- Art gallery café (matinee show and three course dinner for \$50 – tax receipt \$20 donation)
- Library neighbours/ neighbourhood
- Arts and culture
- Music theatre – teacher associations
- Associations
- Seniors Groups
- Local garden club
- Local college or university
- Business/industry partnership
- Rotary/Lions/Kinsmen (Service Clubs)
- Salvation Army
- Boy Scouts
- Sea cadets
- Chamber of Commerce
- Recreation groups
- Church Groups
- 4 H
- Red Hat Society
- Optimists Club
- Township Council
- Literacy groups
- Banks
- Local Business
- Welcome Wagon
- Arts Council
- Individual person
- Health for Life
- Trails/tours
- High School
- Local talent
- Hospital/Nursing homes
- Local newspapers

##### Do you have shared goals?

- Literacy
- Fundraising
- Recognition
- Immigrant services
- New residents
- Advocacy for library services
- Entertainment
- Community ownership./engagement
- Meet community needs (education/tourism)
- Wellness
- Enrichment (cultural programs/crafts)

##### Do you have shared membership?

- Garden club
- Seniors
- Musical groups
- Art Clubs and groups
- Retirees
- School – student volunteers
- Volunteers
- Hockey Clubs
- Service Clubs
- Churches
- Firefighters
- Professionals (skills, bankers, teachers)
- Student hours

##### What is it you need from a partnership?

- Vision
- Volunteers/More volunteers
- Volunteer recruitment
- Leadership
- Expertise
- Commitment
- Flexibility
- Time
- Profile
- Donations (give and get)
- Organizational leadership

### What do you have to offer?

- Parking (free)
- Free meeting space
- Expertise
- Personal satisfaction
- Friendship
- Recognition
- Volunteers
- Used books/donations
- Programming (e.g. Author gala)
- Funding
- Homebound/readers services

### What are the benefits?

- Access to larger groups
- Idea from broad/diverse group
- Increased/new sources of revenue
- Exposure
- Cost sharing
- Shared workload
- Perceptions of success (piggyback on success of others)
- Advocacy
- Community wellness
- Sense of accomplishment
- Provide services
- Larger body of people
- Cost sharing
- Shared workload
- Enriched community
- Tangible product or service
- Attract new members
- You may find new resources

### What are the risks?

- Changing focus
- Hidden agendas
- Politics
- Inequity in sharing
- Managing a large group
- More work
- Perceptions of success (piggyback on success of others)
- Loss of control
- Failure to accomplish
- Not enough membership
- Community may become drained tired of giving and doing

### Resources

Trustee Tip #14 - Launching a successful community "partnership"  
 FOLUSA Fact Sheet - Moving To Center Stage In The Community or on Campus