

## **HOW DO FRIENDS SUPPORT THEIR LIBRARIES?**

**Friends are partners with the library in the community.**

**Friends support their library by:**

- ✓ **Advocating**
- ✓ **Raising funds, including for capital campaigns**
- ✓ **Promoting the library in the community**
- ✓ **Partnering with other organizations**
- ✓ **Encouraging volunteer involvement**
- ✓ **Providing assistance with library programs, as requested**
- ✓ **Sponsoring literacy programs and activities or author events**
- ✓ **Providing valuable feedback for strategic planning**
- ✓ **Assisting with library surveys**

# HOW DO FRIENDS SUPPORT THEIR LIBRARIES?

**Friends' efforts enable the library to offer services, programs, materials and equipment to the community by:**

- ✓ **Volunteering their time and expertise**
- ✓ **Assisting with outreach, courier service, in a cafe or gift shop**
- ✓ **Assisting with library events, such as 100<sup>th</sup> Anniversary**
- ✓ **Funding specific programs**
  - **Books for Babies**
  - **Visunet Canada Partners program**
  - **Book Clubs**
  - **Teen programs**
  - **Literacy programs**
  - **Draw prizes for programs**
  - **Special projects – local history**
- ✓ **Funding materials**
  - **Books**
  - **Books on CD**
  - **Digital books for people with a print disability**
  - **Magazine subscriptions**
  - **DVDs**
  - **Patron baskets**
  - **Walkers**
- ✓ **Funding technology, equipment or furniture**
  - **Computer workstations**
  - **Computers**
  - **Specialized technology**
  - **Furniture**

## **Friends in the Community**

- **Mobilize public support when required**
  - **Discover new supporters**
- **Partner with the library at displays and public relations opportunities**
- **Meet people new to the community**
- **Have regular contact with library supporters**
- **Make contact with people who love to read**
  - **Opportunities to encourage volunteer involvement**
  - **Promote what the library has to offer**
- **Communicate with the business community**
  - **Enlist their support**
  - **Promote the value of the library**
- **Hold events in partnership with other not-for-profit organizations**
- **Partner with other literacy or heritage organizations**
- **Take advantage of public relations opportunities**





# Friends of Canadian Libraries