



Friends of the Library - Fantastic Fundraisers!

By Dorothy Macnaughton, President Friends of Canadian Libraries,
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Objectives:

- Present successful fundraising tips from Friends groups across Canada
- Demonstrate how funds raised by Friends groups assist libraries

Purpose of Friends Groups

Fundraising	93%
Build Membership	65%
Volunteering	64%
Advocacy	57%
Promote literacy	44%

Activities of Friends Groups

Fundraising events	85%
Used book sales	75%
Raffles/bingos	52%

What is purchased with funds raised?

Library materials	72%
Library equipment	65%
Furniture	55%
Programming	48%
Facility improvements	40%
Computer equipment/software	38%

* Results from a survey of 88 Ontario Friends groups conducted by the Southern Ontario Library Service in 2002 for Friends of Canadian Libraries. Respondents could check all answers that apply.

Book Sales and Book Stores



Friends of the Ottawa Public Library Association operate bookstores, sell semi-ongoing book sales and specialty book sales in 12 branches. In this bookstore at the Main Branch, they raise \$96,000 a year.

The Friends raise over \$250,000 per year from used book sales. (Nash, Lori (2003) Fundraising that works. (OLA Superconference presentation)



Friends of the Peterborough Public Library volunteers wear colourful t-shirts during their semi-annual booksales. They made over \$18,000 during their Fall sale. Heather Stremler stands in the storage area, where books are stored and sorted between sales.



Friends of the Saskatoon Public Library sell used books in their Friends Shop.

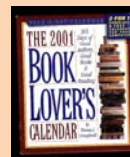


Friends float promotes summer booksale in Sunderland, Ontario

Gift Shops and Merchandise



Friends of the Vancouver Public Library run a gift shop



Book Lover's Calendar is an annual favourite



Customers will find an intriguing array of merchandise with a connection to books, writers and readers with something special for every age group.



Book Bags sold by the Friends of the Lindsay Branch of the Kawartha Lakes Public Library



The Library Store is run by Friends of the Winnipeg Public Library volunteers. It sells new and gently used books, CD's, DVDs, videos, tapes and computer disks.

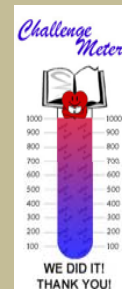
Events and Campaigns



Putting On The Ritz Silent Auction Fundraiser in North Perth



Friends of the Library in Community Parade, Smithers, British Columbia



Friends contribute to Adopt-a-Book Campaign, Western Counties Regional Library, Nova Scotia



Celebrating 100 years of library history in Lindsay, Ontario



Friends of Canadian Libraries acknowledges the generosity of Random House of Canada, proud sponsor of The Gabrielle Scribner Friends of the Year Award, and our conference supporter since our inception in 1998.