OLA Media and Communications Award

Description
The OLA Media and Communications Award was established to reward individuals and companies that present libraries and librarians in a constructive light, breaking down stereotypical images often associated with the profession.

Criteria / Eligibility
To qualify, coverage of libraries and/or the issues they represent must appear in Canadian magazines, newspapers or journals, be heard on Canadian radio stations, be viewed on Canadian television, or be on Canadian web sites.

Nomination Procedure
- The nomination form can be completed at http://awards.accessola.com/media-and-communications/
- The nominator must provide a current, representative selection of the nominee’s coverage in electronic format.
- Nominations will be accepted between: September – November.
- The closing date for nominations in any given year is: 1 November.
- Once the winner has been chosen, the OLA President, or designate will contact the successful nominator.
  - The OLA office will contact all unsuccessful nominators.
- Unless otherwise arranged, the OLA President, or designate will also contact the successful nominee and request a photo for promotion purposes.
  - The OLA office will later connect with the nominator and the winner for award presentation logistics.
- If desired, nominators may be involved in the award presentation such as creating and/or writing the presentation speech. Please indicate your interest to do so in the nomination form.

Selection Process
- The OLA Awards Committee will review all of the applications and assess candidates’ eligibility.
- Eligible applications will be assessed according to the criteria as above and any supporting the documentation.
- The OLA Awards Committee will present all qualified candidates to the OLA Board for consideration. The Board will consider all potential candidates, including those nominated from the membership.
• The presentation of the award is at the discretion of the OLA Board and is not necessarily presented on an annual basis.

Award Presentation Information
• This award is presented at the OLA annual Super Conference.
• The winner will be notified in advance of the award presentation.
• At the presentation, an introductory speech will be delivered outlining the achievements of the award winner.
• The recipient will prepare a short acceptance speech.
• Guests of award winners are welcome to attend the award presentation, however, they must be registered conference attendees or registered guests. All attendees must have a conference badge to be onsite. Further information will be provided to the recipient.