Governance Policies and Procedures

Policy Name: OLA Board Framework and Development
Policy Number: G 4.1  
Policy Type: Corporate and Organizational
Approval Date: September 18 2015  
Date for Review: Every 3 Years

INTRODUCTION:
In 2015, the Governance Committee of the Ontario Library Association Board determined there was a need for a framework for the Association’s policies and procedures. This initiative was identified as needed for the following key reasons:

• The Board is moving into a more policy-oriented governance approach, which requires an increasing focus by the Board on policy development and approval, and as the means to evaluate and measure organizational and management performance.

• Increasing emphasis is being placed on accountability parameters requiring effective policies and procedures to be in place.

• The growth in the organization has required more emphasis on Board and Operating Policies, Standards of Practice and Procedures as a basis to train, inform and guide Board and staff decision-making across the Association’s range of services. This also entails an increasing emphasis on consistency of decision-making within the organization.

• A greater clarity of roles and levels of decision-making between the Board and Executive Director.

PURPOSE:
The Board Policy Manual was designed to be a comprehensive and integrated collection of all the Board Policies, and as a means to align procedures within the organization to the Board Policies. It has also been designed to facilitate the future development of Policies and Procedures as they emerge over time. This document is a governance and management tool designed to direct and guide decision-making across the Association.

Management, once the Board Policies are developed, will develop and align all procedures to the appropriate Board Policy in this document. On an applied basis, decisions made by the Board and staff, the measurement of outcomes and all key accountabilities need to be developed and assessed based on approved Board Policies.
PROCEDURES:

Definitions and Structure
The following definition as to a Board Policy has been developed to facilitate an understanding of the role and application within the overall policies and procedures framework for the Association.

A Board Policy is a statement that provides for a defined issue or topic and the Board of Directors’ intent and direction on that issue. It may provide direction to Management. The following inputs constitute a Board Policy’s content:

• The purpose and scope of the policy’s application and intent.
• The goals, objectives and intended outcomes of the Board Policy.
• Adequate definition of key terms so that simple language prevails and the broadest possible understanding by readers and users exists.
• An on-going review process that occurs in order to sustain relevancy, intent, usefulness and appropriateness.
• Signed and dated by the Association President to indicate approval.

A central tenet, within a policy-oriented governance model, is that all board policies are approved by the Board of Directors. Through this approval process, the Board indicates its intent, expectations and desired outcomes on the particular topic or theme being addressed by the Board Policy. An approved Board motion and the President’s signature on the Board Policy indicate an approved Board Policy.

Procedures articulate the steps, timelines, reporting requirements, forms completion requirements, and other actions needed to achieve the intent or direction of the Board Policy.

Procedures are developed by management under the authority of the Executive Director. The Board should always refrain from becoming involved with procedures and policy implementation is the role of the Executive Director in order to ensure clear accountabilities and the most effective management approach.

Board Policy Categories

Board Policies Framework
There are two general categories of Board Policies:

1. Governance Policies: The Board of Director’s Governance Policies directs the Board’s own activities and accountabilities, i.e. how it will govern the Ontario Library Association and operates as a Board.

Governance Policies are primarily focused on Board of Directors’ decision-making, and represent those policies by which it will oversee and govern the organization. Some of these policies could interconnect with the organization’s bylaw and constitution. There will need to be alignment between all of these documents. Management will have a limited
role in regards to this policy category, primarily acting in a supportive capacity to the Board.

2. Board Policies: Policies that direct the Executive Director as to Board expectations, priorities and outcomes on specific issues, topics or themes, e.g. HR or Financial Policies

Policy Manual Structure

Numbering System – Board Policies
A numbering system is applied to OLA Board policies. In this way, new Board Policies can be added from time to time.

1.0 – defines one of the Board Policy categories. It is also at this level that most of the Board’s Policy components will reside.

1.1 – defines a subcategory within a broader Board Policy category e.g. Human Resources or Finance.

1.1.1 – used for specific items/points within an individual Board Policy.

(i) – small Roman numerals are used when a specific item/point within a Board Policy has a further subdivision.

Alignment
Alignment across the spectrum of board policies with procedures is a key requirement for this organizational tool to be effective and consistent. The key alignment considerations are as follows:

- Board Policies and Management Procedures, are to be aligned with all relevant statutory, regulatory and licensing requirements.
- The Governance Policies are to be aligned with the organization’s bylaws and constitution.
- All Procedures will be aligned with at least one Board Policy, as well as all relevant statutory, regulatory or other requirements as appropriate.
- The overall framework is to be aligned with the requirements of OLA’s Strategic Plan.

Policy Revision and Update
Each policy will include a review date to ensure that policies are kept up-to-date in terms of providing support to the achievement of the vision, mission, goals and objectives of OLA, as well as the governance of the organization and compliance with legislation and external standards. The Board of Directors will establish a policy review schedule for all policies. Between regularly scheduled policy reviews, updates may be performed as deemed necessary.
Format/Template
Appendix 1 contains two templates for

a. Board Policies; and
b. Procedures

Wherever reasonably possible, these templates should be used as the basis for the development and recording of Board Policies and Procedures in order to ensure a consistent approach and presentation to content formulation, integration, interpretation, application training, or communication.