



Annual Institute on the Library as Place

2018 Institute: A Space for Everyone!

Decolonizing Library Places in the Spirit of Reconciliation

Market Application

The **MARKET** will highlight the work of those who are contributing to the Library community through design and planning. The ideal participants in the Market are architects and architectural firms; designers; suppliers to the design and building industry; planners of all types; furniture suppliers; and any other firm that sees the value of the Library as Place.

The Market is not a traditional exhibit. It is a two-medium promotional opportunity for firms. There will be an on-site component and a web component.

- On-site: During the event the Market will be set up in the Main Plenary room where the group will spend the majority of their time including meals, keynote addresses, and coffee breaks.
- On-the-web: OLA will create a Market on the web connected to the Annual Institute on the Library as Place for both those who are able to attend the event in person, but also the 4,500+ members of the Association. It will stay online all year. It will include links to your firm's website and contact information.

Annual Institute on the Library as Place

The purpose of the Annual Institute on the Library as Place is to provide a learning opportunity for the library, municipal, design, and architect sectors to learn more about physical space (e.g., characteristics of great future-oriented spaces; advocacy for the library as physical space; effective collaboration with communities, architects, project managers, municipal officials, and builders) and to become equipped to plan and respond quickly to capitalize on opportunities for development and redevelopment for all types of libraries. Participants are from the public, school, special, and academic library sectors, in addition to municipal decision makers, architects and designers. The event hosts approximately 150 delegates each year.

OLA Signature Events

OLA Signature Events events (including events like Child & Youth Expo, RA in a Day, and the Digital Odyssey) are targeted at 100–300 people and are planned by practitioners who are asking for more participation by those who offer products that compliment the topics. They know that there are opportunities for synergy.

There is significant recognition of your support available at the events; online through OLA's many digital channels; through social media; and at OLA's premier event Super Conference.

About OLA

For over 118 years the Ontario Library Association has been a leading force in the profession. OLA aims to be proactive in its leadership and stewardship of libraries in this province, as a result we are unique in that the OLA draws members from all types of libraries and from all parts of the province. The Association has grown to more than 5,000 members because it provides meaningful benefits to our members.

Dates & Times

Thursday, July 12, 2018

1:00 PM – 6:00 PM (set-up 11:00 AM)

Friday, July 13, 2018

7:30 AM – 4:30 PM

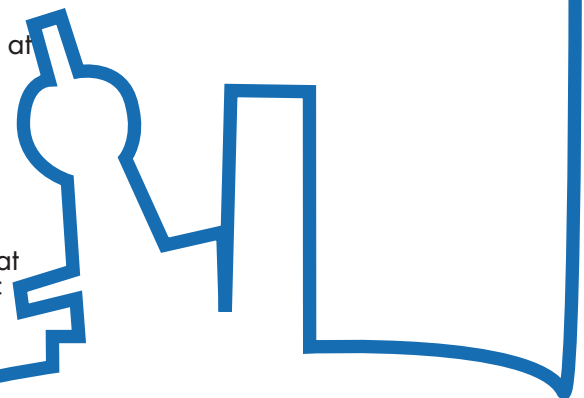
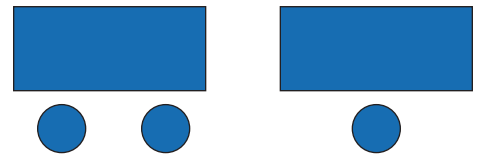
Where

Westin Prince Hotel
900 York Mills Road
Toronto, ON M3B 3H2

Pricing

There are three options for eligible vendors:

1. Display only. Provide your board and OLA will hang the display.
Members: \$295 plus HST.
2. Table & send a representative.
Members: \$545 plus HST.
3. Table & send two representatives.
Members: \$805 plus HST.





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2018 Schedule

Thursday, July 12

12:00 PM

Registration

1:00 PM – 2:15 PM

Opening Keynote

DORI TUNSTALL

**Dean of the Faculty of
Design, OCAD University**

2:30 PM – 3:45 PM

Concurrent Sessions

4:00 PM – 5:15 PM

OLA LIBRARY BUILDING AWARDS

5:15 PM

AILP RECEPTION

Friday, July 11

7:30 AM – 8:45 AM

Breakfast (provided)

9:00 AM – 12:00 NOON

Architectural Bus Tours

12:00 NOON – 1:00 PM

Lunch (provided)

1:00 PM – 2:15 PM

Lightning Strikes session

2:30 PM – 3:15 PM

Concurrent Sessions

3:30 PM – 4:30 PM

Closing Keynote

WWW.ACCESSOLA.COM/AILP

A Space for Everyone

The theme of the 2018 Institute is focused on decolonizing our spaces. What does it mean to decolonize library spaces and places? Join experts and colleagues to consider how we create, view and use library spaces, while making them more relevant and accessible for all. Learn more about culturally appropriate space planning and design strategies to create more responsive spaces.

AILP Reception

The PLACE to be on Thursday night is the AILP Reception. This is a chance to network with colleagues and vendors who you have just met, or been doing business with for years.

Market vendors are asked to ensure they are onsite during this reception. There will be opportunities for draw prizes during this time – if you would like to contribute a prize please contact Michelle Arbuckle marbuckle@accessola.com.

OLA Library Building Awards

The OLA Library Building Awards consists of two categories:

1. The Library Architectural and Design Transformation Award
2. The New Library Building Award

The program is open to all types of libraries (or combination thereof):

- Academic libraries (community college, college, university)
- School libraries (elementary, secondary)
- Public libraries (municipal, branch, county, regional, system)
- Institutional and private firm libraries (must permit public access)

Steering Committee

Chair: Anne Bailey, Library Management and Design Specialist

Gohar Ashougian, Wilfrid Laurier University

Emira Galeteanu, Stratton Architects

Assad Hoosein, Hamilton Public Library

Janna Levitt, LGA Architects

Susan Martin, Toronto Public Library

Rochelle Mazar, University of Rochester

Alexandra Taylor, Southern Ontario Library Service

Ted Watson, Partner, Architect, MUMA

Shelagh Paterson, Ontario Library Association

Michelle Arbuckle, Ontario Library Association



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Sponsorship

<input type="checkbox"/> MAJOR EVENT SPONSOR – \$2,500 <ul style="list-style-type: none"> • 2 event registrations for representatives • 25% discount on additional registrations • Opportunity to participate on program – if suitable • 1 exhibit/marketplace space • Corporate Ad on OPLA website • Recognition from the podium • Recognition as part of Super Conference • Recognition in following year promotion • First right of refusal to continue in role • Logo on event materials • On-site signs • Logo on event webpage with a link to your website. 									
<input type="checkbox"/> GOLD LEVEL PARTNER – \$1,000 <ul style="list-style-type: none"> • 1 event registration for a representative • 50% discount on event registrations for up to two additional representatives • 25% discount on additional registrations • Recognition from the podium • Recognition as part of following year promotion • Logo on event materials • On-site signs • Logo on event webpage with a link to your website 									
<input type="checkbox"/> SILVER LEVEL PARTNER – \$400 <ul style="list-style-type: none"> • 50% discount on event registrations for up to two representatives • 25% discount on additional registrations • Recognition from the podium • Logo on event materials • On-site signs • Logo on event webpage with a link to your website 									
<input type="checkbox"/> BRONZE LEVEL PARTNER – \$200 <ul style="list-style-type: none"> • Logo on event materials • On-site signs • Logo on event webpage with a link to your website 									
<table> <tr> <td>Membership</td> <td><input type="checkbox"/> Renewal</td> <td><input type="checkbox"/> New</td> <td>\$215</td> </tr> <tr> <td colspan="3"></td> <td>Total</td> </tr> </table>	Membership	<input type="checkbox"/> Renewal	<input type="checkbox"/> New	\$215				Total	
Membership	<input type="checkbox"/> Renewal	<input type="checkbox"/> New	\$215						
			Total						

- Cheque payable to the Ontario Library Association
- EFT – Contact accounting@accessola.com to set up
- VISA MASTERCARD

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Expiry ___ / ___ Name _____

Company Information

Company Name

Contact

Address

City Province/State Postal/Zip Code

Telephone FAX

Website

Email Address

BOOK YOUR SPACE

To book your space in the Market please contact:

Gap. Point. Reach. Inc.

Jennifer Marriott or Jefferson Gilbert

Tel: (416) 699-1938 or info@gappointreach.com

SEND YOUR FORM

FAX: (866) 211-2999 or info@gappointreach.com

Other OLA Signature Events

These events are targeted at 100–300 people and are planned by practitioners who are asking for more participation by those who offer products that compliment the topics.

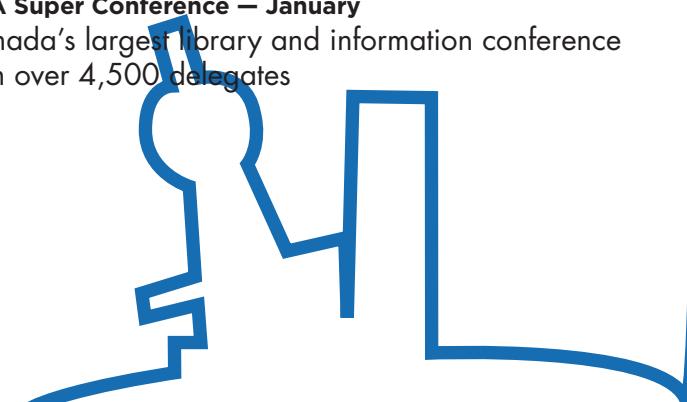
Children’s & Youth Services Expo — November

This is for those who work in Children’s and Youth Services in school and public library settings.



OLA Super Conference — January

Canada’s largest library and information conference with over 4,500 delegates





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DATE & TIME

Set up: July 12, 2018 – 11:00 AM

Take down: July 13, 2018 – 4:00 PM

LOCATION

Westin Prince Hotel, 900 York Mills Road, Toronto, ON

DISPLAY ONLY SPECIFICATIONS:

- Size can be as big as 3'x4'
- The display be mounted on foamcore or similar (1/2" or less)
- Materials need to be delivered to the OLA by July 3.
- They can be picked-up anytime after July 20 from the OLA.

DISPLAY ONLY – HANDOUTS:

Market participants can also send up to 175 business cards and up to 175 copies of two print items (no larger than 10" x 14") that will be available for pick-up in the Market area. Handouts need to be delivered to the OLA by July 3.

TABLE SPACE:

Table space includes a 6' skirted table with one or two chairs. Electricity is available at additional cost.

REPRESENTATIVES:

Representatives receive full conference registration including participation in all sessions, refreshments, dinner, and inclusion in the Market.

PAYMENT INFORMATION

<input type="checkbox"/>	Display Only <i>(Deliver to OLA office by July 3)</i>	\$295	
<input type="checkbox"/>	Table & send a representative	\$545	
<input type="checkbox"/>	Table & send two representatives	\$805	
<input type="checkbox"/>	Non-Member Premium	\$40	
HST #10779 8159		Subtotal	
		HST 13%	
Membership	<input type="checkbox"/> Renewal <input type="checkbox"/> New	\$215	
		Total	

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Expiry ___ / ___ Name _____

ONTARIO LIBRARY ASSOCIATION

2 Toronto Street, 3rd Floor, Toronto, Ontario M5C 2B6

Company Information

Company Name *(exactly as it should appear)*

Contact

Address

City Province/State Postal/Zip Code

Telephone FAX

Website

Email Address

Representative Registration

Name

Title

Telephone

Email Address

Name

Title

Telephone

Email Address

BOOK YOUR SPACE

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FAX: (866) 211-2999 or info@gappointreach.com