Who are we talking about?

No single definition of an ‘older adult’

Older adulthood defined a general life-stage as opposed to a delineated age group
I read to …

Experience and escape

Gain wisdom

Experience beauty

Laugh and fill time

Have company
Broad Strokes...

Seniors  75 years +
Broad Strokes ...

Boomers   55 – 75 years
Where do you get reading recommendations?

Pew Research Center. 2012
The ‘interview’

Conversation best  e.g. Tell me about … favorite books, authors, movies, television shows, travels, ...

Barometer for explicit sex, coarse language, violence, darkness  (www.likesbooks.com)

Fiction and non-fiction categories

Format preferences
Nancy Pearl approach

Windows:

Story
Characters
Settings
Language

BOOK LUST
NANCY PEARL
RECOMMENDED READING FOR EVERY MOOD, MOMENT, AND REASON
Virtual readers’ advice
Connection to “your” library

- Online catalogue
- Recommended reading portals
- Booklists
- Series